

08-02-2000



101420901

TRADEMARK
01941-T0044A/B SPM

MRD
6.22.00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignor: Hair Care Products, Inc.	Assignee: J.B. Williams Co., Inc.
Registration No.	1,944,458
Trademark:	HAIR FITNESS
Serial No.	75/293,155
Trademark:	HAIRFITNESS

Box Assignment
Assistant Commissioner for Patents
Washington, DC 20231

Assignment Recordation Form Cover Sheet

Dear Sir:

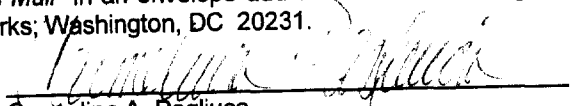
Please record the attached original document.

- Name of conveying parties. Hair Care Products, Inc.
- Name and Address of Receiving Party. J.B. Williams Company, Inc.; 65 Harris-town Road; Glen Rock, NJ 07452.
- Nature of Conveyance: Assignment. Execution Date: April 24, 2000.
- Name and Address of Party to Whom Correspondence Concerning Document should be mailed.

Stephen P. McNamara, Registration No. 32,745
Attorney for Applicant
ST.ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Box Assignment; Commissioner of Patents and Trademarks; Washington, DC 20231.

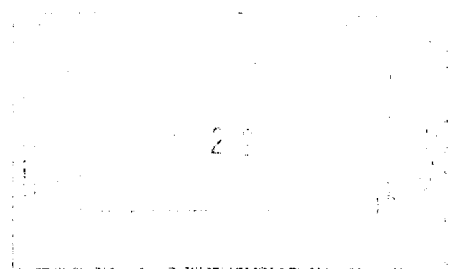
June 19, 2000


Carmelina A. Pagliuca

08/01/2000 DNGUYEN 00000154 1944458

01 FC:481 40.00 DP
02 FC:482 25.00 DP

TRADEMARK
REEL: 002118 FRAME: 0143



5. Application and Registration Numbers:

Application Registration No. 1,944,458
Application Serial No. 75/293,155

6. Total Number of Applications and Registrations Involved: 2.

7. Total Fee (37 CFR 3.41). \$65.00 due (\$40.00 for first recordal and \$25.00 for second recordal).

8. Authorization to Charge Deposit Account. The Commissioner is hereby authorized to charge any additional fees due by this paper and during the entire pendency of this Application to Account No. 19-4516.

9. Statement and Signature. Total number of pages including cover sheet, attachments and document are 4. To the best of my knowledge and belief, the foregoing information is true and correct.

Respectfully submitted,

Stephen P. McNamara, Registration No. 32,745
Attorneys for Applicant
ST. ONGE STEWARD JOHNSTON & REENS LLC
986 Bedford Street
Stamford, CT 06905-5619
203 324-6155

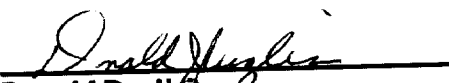
Assignment

WHEREAS, Hair Care Products, Inc., a Delaware corporation, having offices at 850 Library Avenue; Suite 204-B; Newark; 19711; (hereinafter referred to as ASSIGNOR) is the owner of the trademark HAIR FITNESS, U.S. Trademark Reg. No. 1,944,458; and HAIRFITNESS, Application Serial No. 75/293,155;

WHEREAS, J.B. Williams Company, Inc., a Delaware corporation, having offices at 65 Harristown Road, Glen Rock, New Jersey 07452 (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trade name and trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, all rights, title and interest in and to the said trademark HAIR FITNESSSS, U.S. Trademark Reg. No. 1,944,458; and HAIRFITNESS, Application Serial No. 75/293,155; including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trade name and trademark, and the right to sue for past infringements thereof.

HAIR CARE PRODUCTS, INC.

By 
Donald Puglisi
Its President

STATE OF DELAWARE: ss. NEWARK
COUNTY OF NEW CASTLE

On this 24 th day of April, 2000, before me personally came Donald Puglisi, President of Hair Care Products, Inc., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

GREGORY F. LAVELLE
NOTARY PUBLIC
STATE OF DELAWARE
My Commission Expires: 06/24, 2003


Notary Public

TOTAL P.03