

08-14-2000

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101430775

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

001-1-00  
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#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel # \*  Frame # \*

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
July 30, 1999

#### Conveying Party

Mark if additional names of conveying parties attached

Name MEM Company, Inc.

Execution Date  
Month Day Year  
July 30, 1999

Formerly

- Individual  General Partnership  Limited Partnership  Corporation New York  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name Guus Wauben Holding B.V.

DBA/AKA/TA

Composed of

Address (line 1) Herengracht 548

Address (line 2)

Address (line 3)

1017 CG Amsterdam

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

08/11/2000 JSBARAZI 00000164 1365369

01 FC:481  
02 FC:198

40.00 OP  
125.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

\*Correction of Assignment submitted for Recordation on June 1, 2000\*

TRADEMARK  
REEL: 002119 FRAME: 0175

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah K. Squiers

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT OF TRADEMARKS

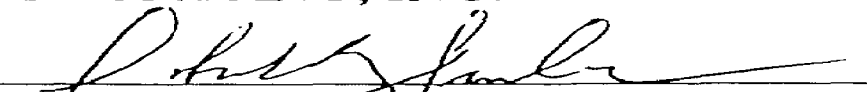
WHEREAS, MEM Company, Inc., a New York corporation, having an address at 3 Landmark Square, 5<sup>th</sup> Floor, Stamford, CT 06901-2501 (hereinafter "Assignor") has used or intends to use the trademarks, trademark rights, trade names, trade name rights, service marks, service mark rights, service names, service name rights, brand names, trade dress, business and product names, logos and slogans including but not limited to those listed on Schedule A attached hereto (Hereinafter referred to as "the said marks"); and

WHEREAS, Guus Wauben Holding B.V., a Netherlands corporation, through its agent St. Honoré Holding, Inc. a Delaware corporation (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks in the United States and throughout the world and to the pending or issued registrations also including but not limited to those set forth on Schedule A attached hereto (hereinafter referred to as "the said registrations"), together with the goodwill of the business in connection with which the said marks and said registrations are used and which are symbolized by the said marks and said registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

NOW, THEREFORE, for good and valuable consideration including, without limitation, the consideration paid to Assignor pursuant to that certain Asset Purchase Agreement by and among DPC Acquisition Corp., Assignor and certain other affiliates of Assignor dated as of June 28, 1999 (the "Asset Purchase Agreement"), receipt of which is hereby acknowledged, pursuant to and in accordance with the Asset Purchase Agreement, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the said marks and registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks and registrations are used and which are symbolized by the said marks and registrations, along with all claims and causes of action for infringement arising after July 30, 1999;

Assignor agrees to, at Assignee's request and without expense (including without limitation expenses relating to recordals), execute and deliver such other instruments and take such other actions as Assignee may reasonably request to more effectively put Assignee in possession and operating control of all or any part of said marks and registrations. Assignor will cooperate with Assignee to deliver such bills of sale, endorsements, assignments, and other good and sufficient instruments of conveyance and transfer (including but not limited to assignment of any said marks and registrations in recordable form), in form and substance reasonably satisfactory to Assignee and its counsel, as are commercially reasonable under the circumstances to vest in Assignee good and valid title to said marks and registrations free and clear of any Encumbrances (as such term is defined in the Asset Purchase Agreement); provided, however, that Assignor shall have no obligation to record any of said marks and the parties shall be responsible for fees, taxes and expenses as set forth in the asset Purchase Agreement. Assignee shall be responsible for all fees or taxes associated with the generation of any endorsement, assignment and other good and sufficient instruments of conveyance as contemplated by the Asset Purchase Agreement.

MEM COMPANY, INC.

By: 

Name: John R. Jackson

Title: Vice President and Secretary

Corporate Acknowledgement Form

STATE OF )  
 )  
COUNTY OF ) ss.:

On this 30<sup>th</sup> day of July, 1999, before me personally came John R. Jackson to me known, who being by me duly sworn did depose and say s/he is the Vice President and Secretary of Mem Company, Inc., the Corporation described in and which executed the foregoing instrument and that s/he signed his/her name hereto.

*Hannah Singal*  
\_\_\_\_\_  
Notary Public HANNAH SINGAL  
Notary Public, State of New York  
No. 21307405  
City of Kings County  
Certificate Filed in New York County  
Commission Expires April 19 2001

# SCHEDULE A

Country: United States

<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
TINKERBELL	14	796514	4/28/89	1569589	12/5/89
TINKERBELL	16	796543	4/28/89	1569688	12/5/89
TINKERBELL	18	796246	4/27/89	1569729	12/5/89
TINKERBELL	26	796469	4/28/89	1569895	12/5/89
TINKERBELL	28	796471	4/28/89	1569977	12/5/89
TINKERBELL	21	73/807563	6/19/89	1580147	1/30/90

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Guus Wauben Holding B.V., hereby appoints Deborah K. Squiers, Jeffrey H. Epstein, Arthur J. Greenbaum, David Goldberg, William M. Borchard, Baila H. Celedonia, Mary L. Kevlin, Lynn S. Fruchter and all other attorneys of Cowan, Liebowitz & Latman, P.C., 1133 Avenue of the Americas, New York, New York 10036-6799 as its domestic representative upon whom notices or process in proceedings affecting the Trademark set forth below may be served.

Trademarks	Registration Nos.
TINKERBELL	1569589
TINKERBELL	1569688
TINKERBELL	1569729
TINKERBELL	1569895
TINKERBELL	1569977
TINKERBELL	1580147

GUUS WAUBEN HOLDING B.V.

By:   
 Name: Alfred R. Cowger  
 Title: Managing Director

an officer of the corporation

Dated: 5/26, 2000

SAF/SAF/19235/00/417557.1