



TO THE ASSISTANT COMMISSIONER OF PATENTS

101426595

original documents or copy thereof.

1. Name of conveying party(ies): (If multiple assignors, list numerically)

New Zealand Milk Products, Inc.

7-14-00

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State of Illinois
- Other:

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: New Zealand Dairy Board
Internal Address: Pastoral House
Street Address: 45 The Terrace
City: Wellington **State:** New Zealand **ZIP:**

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State - New Zealand
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) and address(es) attached?
 Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) July 5, 2000

4. Application number(s) or registration number(s):

- a. Trademark Application No(s):
- b. Trademark Registration No(s):
1,572,704
1,293,063
1,424,500
1,521,376

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas F. Smegal, Jr.
KNOBBE, MARTENS, OLSON & BEAR, LLP
Customer No. 20,995
Internal Address: Sixteenth Floor
Street Address: 620 Newport Center Drive
City: Newport Beach **State:** CA **ZIP:** 92660
Attorney's Docket No.: DAIRY26/37/38/39.001TUS

7. Total fee (37 CFR 3.41): \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved:
4

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Adeel S. Akhtar
Name of Person Signing

Adeel S. Akhtar
Signature

July 10, 2000
Date

Total number of pages including cover sheet, attachments and document: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

RECORD FM
W:\DOCS\TFS\TFS-5594.DOC
070600

TRADEMARK
REEL: 002119 FRAME: 0489

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 5th day of July, 2000, by and between New Zealand Milk Products, Inc., a Illinois corporation having a place of business at 3637 Westwind Boulevard, Santa Rosa, California 95403 (hereinafter referred to as "ASSIGNOR"), and New Zealand Dairy Board, a New Zealand corporation having a place of business at Pastoral House, 45 The Terrace, Wellington, New Zealand (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks and federal registrations listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks and Registrations set forth in Schedule A.

together with the goodwill symbolized by said Trademark(s) and Registration(s), concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Santa Rosa, California, this 5th day of July, 2000.

New Zealand Milk Products, Inc.

a Illinois corporation having a place of business at 3637 Westwind Boulevard, Santa Rosa, California 95403

By: 
Mal Beniston

SCHEDULE TO TRADEMARK ASSIGNMENT

SCHEDULE A

Federal Trademark Registration(s):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>CLASS</u>
ALLWHIP	1,572,704	12/26/89	1
NEW ZEALAND FARMS	1,293,063	09/04/84	29
COLOSTRX	1,424,550	01/13/87	5
ENHANCED FUNCTIONALITY	1,521,376	01/17/89	1

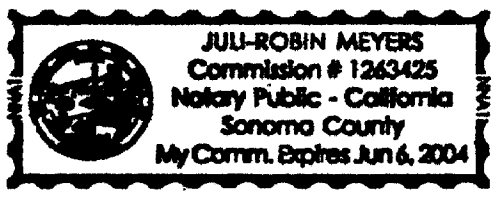
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STATE OF CALIFORNIA)
) ss.
COUNTY OF Sonoma)

On July 5th 2000, before me, Juli Robin Meyers, personally appeared Mal Beniston, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that HE executed the same in HIS authorized capacity(ies), and that by HIS signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Juli Robin Meyers
Signature