

08-16-2000



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/15/2000 DNGUYEN 00000219 1371915

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002120 FRAME: 0557

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

ROBERTS E. INVEISS

Address (line 1)

HENDERSON DAILY WITHROW & DeVOE

Address (line 2)

SUITE 2600

Address (line 3)

ONE INDIANA SQUARE

Address (line 4)

INDIANAPOLIS, IN 46204

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1371915"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ROBERTS E. INVEISS

Name of Person Signing

Signature

7/17/00

Date Signed

**TRADEMARK ASSIGNMENT**

**WHEREAS, KIDSRIGHTS CORPORATION** ("Assignor"), a Florida corporation, with an address of 511 Rosyln Avenue, Westmount, PQ H3Y2T6 Canada, has adopted, used and is using, and is the owner of, the following trademark which is registered in the U.S. Patent and Trademark Office (the "Mark"):

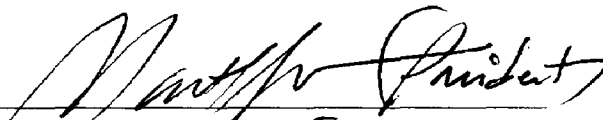
<i>Trademark</i>	<i>Registration Number</i>	<i>Registration Date</i>
KIDSRIGHTS	1,371,915	11-19-85

**WHEREAS, JIST LIFE, LLC**, an Indiana limited liability company, ("Assignee"), with an address of 8902 Otis Avenue, Indianapolis, Indiana, 46216 is desirous of acquiring the Mark and the registration thereof, together with the goodwill symbolized thereby;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized thereby, and the above-identified registration thereof; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringements and any and all causes of action of Assignor with respect to or arising out of the Mark.

**IN WITNESS WHEREOF**, the undersigned duly authorized officer of Assignor has duly executed this Trademark Assignment for and on behalf of Assignor to be effective as of the 12th day of November, 1999.

**KIDSRIGHTS CORPORATION**

By:   
 Printed: MARTIN F. FONER  
 Title: PRESIDENT

STATE OF Vermont )  
 ) SS:  
 COUNTY OF Franklin )

Before me, a Notary Public in and for said County and State, personally appeared Martin F. Foner, the President of Kidsrights Corporation who acknowledged the execution of the foregoing Trademark Assignment for and on behalf of said

corporation, and who, having been duly sworn, stated that any representations therein contained are true.

Witness my hand and Notarial Seal this 25<sup>th</sup> day of Jan.  
          , 2000.

My commission expires:

02/2003

Linda Galaczy  
Notary Public

Printed: Linda Galaczy  
Resident of Vermont County, Franklin



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