

08-17-2000



101435571

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

7-24-00

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
06 29 2000

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
06 29 2000

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

08/16/2000 MTHAI1 00000187 75743472

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 75.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002121 FRAME: 0245

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75743472"/>	<input type="text" value="75743471"/>	<input type="text" value="75709335"/>
<input type="text" value="75703157"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

SARAH J. MOSKOWITZ

7/24/00

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADE AND SERVICE MARKS
AND TRADEMARK APPLICATIONS**

WHEREAS, Avid Sports, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 55 Technology Drive, Lowell, MA 01851 (the "Assignor"), has adopted and used and is using the trademarks and service marks (the "Marks") identified on Schedule A attached hereto, and is the owner of the registrations of such Marks in the United States Patent and Trademark Office identified on such Schedule A; and

WHEREAS, Brendan Corp., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 55 Technology Drive, Lowell, MA 01851 (the "Assignee"), is desirous of acquiring the Marks and the registrations thereof; Assignor hereby acknowledges that pursuant to the Agreement Assignee is the successor to the portion of the business of Assignor to which the trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, including the mutual covenants and agreements contained in the certain Asset Contribution Agreement dated June 29, 2000 ("the Agreement"), receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the continuing and ongoing development activities associated with the services identified by the marks including any lines of business previously conducted in relation to the marks by the Assignor, together with (i) the registrations of the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

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COMMONWEALTH OR STATE OF Massachusetts)
) ss.
COUNTY OF Suffolk)

On this the 29th day of June, 2000, before me appeared David Grandin, the person who signed this instrument, who acknowledged that he is the President & CEO of Avid Sports, Inc. and that being duly authorized he signed such instrument as a free act on behalf of said corporation.

BARBARA A. DIDGA
Notary Public

[Seal]

My commission expires: July 27, 2001

COMMONWEALTH OR STATE OF Massachusetts)
) ss.
COUNTY OF Suffolk)

On this the 29th day of June, 2000, before me appeared John Walsh, the person who signed this instrument, who acknowledged that he is the President of Brendan Corp. and that being duly authorized he signed such instrument as a free act on behalf of said corporation.


BARBARA A. DIDGA
Notary Public

[Seal]

My commission expires: July 27, 2001

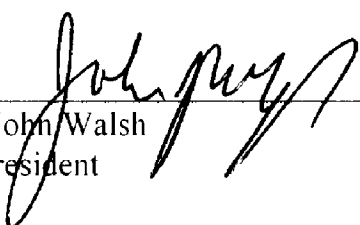
IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on the 29th day of June, 2000.

AVID SPORTS, INC.

By: 
Name: David Grandin
Title: President and Chief Executive Officer

The foregoing assignment of the Marks and the registrations thereof by the Assignor to the Assignee is hereby accepted as of the 29th day of June, 2000.

BRENDAN CORP.

By: 
Name: John Walsh
Title: President

SCHEDULE A

Trademarks and Trademark Registrations

MARK	DATE FILED	SERIAL/ REGISTRATION No.	STATUS	CLASS
LIVEST@TS	July 6, 1999	75/743,472	Pending	41
ASX	July 6, 1999	75/743,471	Pending	9, 41
@EVENT	May 19, 1999	75/709,335	Pending	9, 41
@GAME	May 11, 1999	75/703,157	Pending	9,41

Assignment of Trademark
BUSDOCS:871045.5

RECORDED: 07/24/2000

**TRADEMARK
REEL: 002121 FRAME: 0250**