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To the Honorable Commissioner of Patents and Trademarks

101439094

original documents or copy thereof.

1. Name of conveying party(ies):

Conseco, Inc.

7-26-00

- Individual(s)
- General Partnership
- Corporation-State Indiana
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 15, 2000

2. Name and address of receiving party(ies)

Name: Conseco Services, LLC

Internal Address: 11815 N. Pennsylvania St.

Street Address: _____

City: Carmel State: IN ZIP: 46032

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Indiana
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Application Serial No. 75/441,269
 Application Serial No. 75/837,729
 Application Serial No. 75/642,751

B. Trademark Registration No.(s)

Registration No. 2,020,988

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barth X. deRosa, Esq.

Internal Address: _____

Stevens, Davis, Miller & Mosher, LLP

1615 L Street, N.W. Suite 850

Street Address: _____

City: Washington State: DC ZIP: 20036

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-4375

(Attach duplicate copy of this page if paying by deposit account)

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01 FC:481 40.00 OP
02 FC:482 75.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barth X. deRosa, Esq.

Name of Person Signing

Signature

7/26/2000

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002121 FRAME: 0985

ASSIGNMENT

WHEREAS, Conseco, Inc., an Indiana corporation, having a principal place of business at 11815 N. Pennsylvania Street, Carmel, Indiana 46032; (Assignor), is the present title owner of the trademarks CONSECO, CONSECO & Design, MISCELLANEOUS DESIGN and a federal trademark registration and certain federal trademark applications now pending with the U.S. Patent and Trademark Office and identified as follows:

Registration No. 2,020,988
Application Serial No. 75/441,269
Application Serial No. 75/837,729
Application Serial No. 75/642,751

AND WHEREAS, Conseco Services, L.L.C., an Indiana Limited Liability Company, domiciled and doing business at 11815 N. Pennsylvania Street, Carmel, Indiana 46032 (Assignee), is desirous of acquiring the right, title and interest in and to the trademarks CONSECO, CONSECO & Design, and MISCELLANEOUS DESIGN and the federal trademark registration and the federal trademark applications as identified herein.

NOW THEREFORE, for nominal consideration, receipt of which is hereby acknowledged, the said Assignor of these presents does, sell, assign, and transfer unto the said Assignee, its successors and assigns, all right, title and interest in and to the said trademark and in and to Registration No. 2,020,988 and Application Serial No. 75/441,269, Serial No. 75/837,729 and No. 75/642,751 together with that part of the goodwill of the Assignor's business in connection with the use of and symbolized by the said

trademarks. Assignee is a successor of a portion of the business of Conseco, Inc. to which the marks pertain, and that business is ongoing and existing.

IN WITNESS WHEREOF, the Assignor has hereunder executed this instrument this 15 day of May, 2000.

CONSECO, INC.

By



John J. Sabl

Date May 15, 2000

Title Executive Vice President,
General Counsel and Secretary