

08-21-2000



101437632

**RECORDATION FORM COVER SHEET**

**TRADEMARKS ONLY**

7.24.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date  
Month Day Year

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

08/18/2000 MTHA11 00000269 1470878

01 FC:481 40.00 DP

02 FC:482 200.00 DP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002122 FRAME: 0697**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,470,878"/>	<input type="text" value="431,208"/>	<input type="text" value="1,349,777"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="514,372"/>	<input type="text" value="1,650,296"/>	<input type="text" value="1,685,810"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="849,543"/>	<input type="text" value="828,283"/>	<input type="text" value="732,209"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

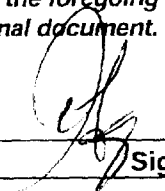
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Arthur M. Lieberman  
Name of Person Signing

  
Signature

7/19/2000  
Date Signed

**TRADEMARK ASSIGNMENT**

WHEREAS, VSF Brands Inc. (hereafter "Assignor"), a Delaware corporation, having an address at 10 Charlam Drive, Braintree, Massachusetts 02184 is the owner of all right, title and interest in and to the trademarks relating to the operation of Assignor's business under the names including, without limitation the registrations and applications identified on Schedule A attached hereto (hereafter the "Marks"); and

WHEREAS, Ultimate Gourmet, L.L.C. (hereafter "Assignee"), a New Jersey limited liability corporation, having an address c/o Baer Marks & Upham LLP, 805 Third Avenue, New York, York 10022, desires to acquire all right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks, together with the good will of the business symbolized by such Marks and agrees to execute any other documents to vest title to said Marks in Assignee any where in the world.

Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such trademark, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Trademark Assignment on the date and in the capacity shown below.

Date: June 27<sup>th</sup>, 2000

VSF BRANDS INC.

By: *Scott L Jones*  
Name: SCOTT L JONES  
Title: PRESIDENT

COMMONWEALTH OF MASSACHUSETTS)

: ss.: )

COUNTY OF Suffolk )

On this 27<sup>th</sup> day of June, 2000, before me appeared Scott Jones to me personally known, who, being by me duly sworn, did depose and say that he is the President of VSF Brands Inc., the corporation named in and which executed the foregoing instrument in writing; and that said instrument was signed and sealed on behalf

of said corporation; and said Scott Jones acknowledged said instrument to be the free and authorized act and deed of said corporation.

Given under my hand and seal at Boston, MA, this 27<sup>th</sup> day of June, 2000.

Notary Public Mark W. M  
My Commission Expires: Nov. 29, 2002  
(Seal)

SCHEDULE A

**TRADEMARK**

**U.S. REGISTRATION NO.**

Tahiti Joe	1,470,878
Cramore's	431,208
Raffetto	1,349,777
Raffetto (Stylized Letters)	514,372
Proud Mary	1,650,296
Club Tahiti	1,685,810
Mi-Lem' (Stylized Letters)	849,543
Mi-Lem'	828,283
Mi-Lem 3'N 1 & Design	732,209

SCHEDULE A

**FOREIGN TRADEMARK**

**TRADEMARK**

Tahiti Joe  
Cramore's  
Raffetto  
Raffetto

**COUNTRY/REGISTRATION NO.**

Benelux 302308  
Canada 109706  
Italy 00575809  
Sweden 60774

SCHEDULE A

**UNREGISTERED MARKS**

Firehouse BBQ Sauce (1 Alarm, 2 Alarm, 3 Alarm, 2 Alarm Fat Free)  
Mantovani  
Creamy Head