

08-21-2000

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| FORM PTO-1584 1-31-92 | | REC TF | DEPARTMENT OF COMMERCE Patent and Trademark Office | |
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| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | | | | |
| 1. Name of conveying party(ies): <u>Desert Pages, Inc.</u> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No | | 2. Name and address of receiving party(ies): Name: <u>TransWestern Publishing LLC.</u> Internal Address: _____ Street Address: <u>8328 Clairemont Mesa Blvd.</u> City: <u>San Diego</u> State: <u>CA</u> ZIP: <u>92111</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>CA</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No | | |
| 3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>July 18, 2000</u> | | | | |
| 4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>75/580,163</u> | | B. Trademark registration No.(s) <u>2,104,246</u> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Wendy K. Buskop</u> Internal Address: <u>Buskop Law Group</u> Street Address: <u>1717 St. James Place, Suite 500</u> City: <u>Houston</u> State: <u>TX</u> ZIP: <u>77056</u> | | 6. Total number of applications and registrations involved: <u>2</u> 7. Total fee (37 CFR 3.41):..... \$ <u>80.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>50-1313</u> (Attach duplicate copy of this page if paying by deposit account) | | |
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| 9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Wendy Buskop</u> <u>Wendy Buskop</u> <u>7/25/00</u> Name of Person Signing Signature Date Total number of pages comprising cover sheet: <u>1</u> | | | | |
| OMB No. 0651-0011 (exp. 4/94) Do not detach this portion | | | | |
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| Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503. | | | | |

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TRADEMARK
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JULY 18, 2000

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ATTN: ASSIGNMENT BRANCH

THIS IS AN ASSIGNMENT OF ALL RIGHT, TITLE AND INTEREST IN THE FOLLOWING
TRADEMARK REGISTRATION AND THE GOODWILL ASSOCIATED THEREWITH TO TRANSWESTERN
PUBLISHING LLC. HAVING AN ADDRESS AT:

TRANSWESTERN PUBLISHING LLC.
8328 CLAIREMONT MESA BLVD.
SAN DIEGO, CA 92111

THE PENDING APPLICATION AND REGISTRATIONS TO BE ASSIGNED ARE AS FOLLOWS:

COASTAL PAGES

SERIAL No. 75/580,163

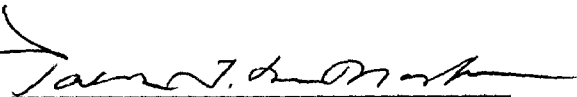
COASTAL PAGES (CA STATE)

REGISTRATION No. 106366

DESERT PAGES

REGISTRATION No. 2,104,246

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