

08-22-2000



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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

-Y

101438600

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

MRO 7-20-00

1. Name of conveying party(ies):

MAVETY MEDIA GROUP LTD.

- Individual(s)
- General Partnership
- Corporation - State of New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: Corrective Assignment as recorded at Reel 002065 Frame 0700
- Merger
- Change of Name

Execution Date: June 23, 1993

2. Name and address of receiving party(ies):

SPOTLITE COMMUNICATIONS, INC.
462 Broadway
New York, New York 10013

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - State of Delaware
- Other

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

1832140

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFT 3.41): \$ 40.00

Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

08/21/2000 MTHAI1 00000295 1832140

01 FC:481 48.00 00

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8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
Name of Person Signing

Signature

7/20/00

Date

Total number of pages comprising cover sheet, attachments and documents:

9

TRADEMARK
REEL: 002123 FRAME: 0376

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, MAVETY MEDIA GROUP LTD., a company organized and existing under the laws of the State of New York, with an office at 462 Broadway, City of New York, State of New York 10013, United States of America (hereinafter called the ASSIGNOR) has adopted and used the following trademark for which application for registration has been filed in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Filing Date</u>	<u>Class</u>	<u>Serial Number</u>
CELEB CONFIDENTIAL	March 30, 1990	16	74/044337

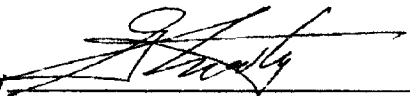
REEL 1008 FRAME 274
TRADEMARK

AND WHEREAS, SPOTLITE COMMUNICATIONS, INC., a corporation organized and existing under the laws of the State of ^{Delaware} ~~New York~~, located at 462 Broadway, City of New York, State of New York 10013, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the eventual registration thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark application and eventual trademark registration together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 23 day of June, 1993

MAVETY MEDIA GROUP LTD.

By 
Title President

RECORDED
PATENT AND TRADEMARK
OFFICE

JUL 29 1993



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

04-14-2000

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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #57

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MAVETY MEDIA GROUP LTD.

4-14-09

- Individual(s)
- General Partnership
- Corporation - State of New York
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other: Corrective Assignment as recorded at Reel 1008 Frame 274
- Merger
- Change of Name

Execution Date: June 23, 1993

2. Name and address of receiving party(ies):

SPOTLITE COMMUNICATIONS, INC.
462 Broadway
New York, New York 10013

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation- State of Delaware
- Other _____

Domestic representative is attached:

Yes No

Additional name(s) & address(es) attached?

Yes No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

1832840

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFT 3.41): \$ 40.00

Enclosed

(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

05/03/2000 DC0ATES 00000240 1832840
01 FC:481 40.00 OP

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8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet, attachments and documents:

5

TRADEMARK
REEL: 002123 FRAME: 0378



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

JUNE 30, 2000

PTAS

ABELMAN, FRAYNE & SCHWAB
VICTOR M. TANNENBAUM
150 EAST 42ND STREET
NEW YORK, NY 10017



101344569A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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RECORDATION DATE: 04/14/2000

REEL/FRAME: 002065/0700
NUMBER OF PAGES: 3

BRIEF: CORRECTIVE ASSIGNMENT AS RECORDED AT REEL 1008, FRAME 274

ASSIGNOR:

MAVETY MEDIA GROUP LTD.

DOC DATE: 06/23/1993
CITIZENSHIP: NEW YORK
ENTITY: CORPORATION

ASSIGNEE:

SPOTLITE COMMUNICATIONS, INC.
462 BROADWAY
NEW YORK, NEW YORK 10013

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

APPLICATION NUMBER: 74063938
REGISTRATION NUMBER: 1832840

FILING DATE: 05/29/1990
ISSUE DATE: 04/26/1994

MARK: CHAMP'S

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

**TRADEMARK
REEL: 002123 FRAME: 0379**

SHARON LATIMER, EXAMINER
ASSIGNMENT DIVISION
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1908/0273



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

AUGUST 30, 1993

TO: VICTOR M. TANNEBAUM
ABELMAN, FRAYNE & SCHWAB
708 THIRD AVENUE
NEW YORK, NY 10017

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ASSIGNOR:

MAVETY MEDIA GROUP LTD.

DOC DATE : 06/23/1993
CITIZENSHIP : NEW YORK

ENTITY : CORPORATION

ASSIGNEE:

SPOTLITE COMMUNICATIONS, INC.
462 BROADWAY NEW YORK, NY 10013

CITIZENSHIP : NEW YORK

ENTITY : CORPORATION

BRIEF:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

NO. OF PAGES : 002
REEL/FRAME : 1008/0273

DATE RECORDED : 07/29/1993

APPLICATION NUMBER : 74-044337
REGISTRATION NUMBER:

FILING DATE : 03/30/1990
REGISTRATION DATE:

MARK: CELEB CONFIDENTIAL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

**TRADEMARK
REEL: 002123 FRAME: 0381**

P. Foster

EXAMINER/PARALEGAL
ASSIGNMENT BRANCH
ASSIGNMENT/CERTIFICATION SERVICES DIVISION