

MRO 7.26.00

08-22-2000

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECORDATION FC TRADEMA



ARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

101438882

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): National Systems Corporation

2. Name and address of receiving party(ies) Name: ZIPM, Inc. Internal Address: Suite 501/503 Street Address: 351 Hubbard Steert City: Chicago State: IL ZIP: 60610

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: July 14, 2000

[] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State IL [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: NA

4. Application number(s) or patent number(s): A. Trademark Application No.(s) 75/654,992 Zip M (sp Format)

B. Trademark Registration No.(s) Additional numbers attached? [X] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Richard J. Superfine Internal Address: Harman & Benn Suite 3300 Street Address: 10 S. LaSalle Street City: Chicago State: IL ZIP: 60603

6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41): \$ 65.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: NA

08/22/2000 MTHA11 00000012 75654992

DO NOT USE THIS SPACE

01 FC:481 40.00 OP 02 FC:481 25.00 OP

Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard J. Superfine Name of Person Signing

[Signature] Signature

July 19, 2000 Date 5

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT

BY THESE PRESENTS, the undersigned National Systems Corporation ("Assignor") this 14 day of July, 2000 for and in consideration of Ten Dollars (\$10.00), and other good and valuable consideration the receipt of which is hereby acknowledged, has hereby sold, assigned, transferred and set over, unto ZIPM, Inc. an Illinois corporation ("Assignee"), its successors, legal representatives and assigns that portion of Assignor's ongoing and existing business to which the following marks pertain under 15 U.S.C. § 1060, and the entire right, title and interest in and to the following U. S. applied-for service marks, including the right to make claims for all accrued claims or actions therewith and the goodwill represented thereby, and United States Trademark applications as follows:

<u>File No.</u>	<u>Service Mark</u>	<u>App. Date</u>	<u>Class</u>	<u>SN. No.</u>
0960.060	ZipM (sp. format)	Mar. 4, 1999	35	75/654,992
0960.059	ZIPM	Jan. 25, 1999	35	75/627,532

AND for the same consideration, Assignor hereby assigns all claims against third parties related to the subject marks, warrants that, at the time of execution and delivery of these presents, the marks, where applicable, are not abandoned, are applied for on the principal register, there are no further marks owned or controlled by Assignor in resemblance of the listed marks that would conflict with this assignment and Assignor is the sole and lawful owner of the entire right, title and interest in and to said marks, and has not infringed the rights of others with the marks, and said applications, that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth. **THE FOREGOING WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.**

AND for the same consideration, Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said marks and said applications without charge to Assignor but at the cost and expense of Assignee.

NATIONAL SYSTEMS CORPORATION

By: [Signature]
Title: [Signature]
Date: 7/14/00

ADDITIONAL PAGE TWO
RECORDATION FORM COVER SHEET

4.A. CONTINUED

75/627,532 ZIPM

h:/lrd/cover sheet