

08-23-2000



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BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): <u>Tempur-Pedic, Inc.</u> State of <u>Kentucky</u> Corporation <i>MPD 7.28.00</i>		2. Name and address of receiving party(ies): Name: <u>Dan-Foam A/S</u> Address: <u>Homelund 43 DK-5560, Aaryp-Fyn DENMARK</u> Type of Company: <u>Corporation</u> Corporation-Country: <u>Denmark</u> If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No	
3. Nature of Conveyance: <u>Assignment</u> Execution Date: <u>July 25, 2000</u>			
4. A. Trademark Application No.(s) <u>75/588,117</u>		B. Trademark Registration No.(s)	
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: <u>Dyann L. Kostello</u> <u>Michael Best & Friedrich LLP</u> <u>Suite 3300</u> <u>100 East Wisconsin Avenue</u> <u>Milwaukee, WI 53202-4108</u>		6. Total number of applications and registrations involved: <u>1</u>	
		7. Total fee (37 CFR 3.41):.....\$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Deficiencies in fee charged to deposit account	
		8. Deposit account number: <u>13-3080</u>	
DO NOT USE THIS SPACE			
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Dyann L. Kostello</u> <u>July 28, 2000</u> Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: 2			
OMB No. 0651-0011 (exp. 4/94) JTFORM/TRANSMISSION		Attorney File <u>70163/9015</u>	

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cc: Docketing

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TRADEMARK
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ASSIGNMENT

WHEREAS, Tempur-Pedic, Inc., a corporation of Kentucky having its principal place of business at 848 Nandino Blvd., Suite G ("Assignor") has adopted, has used and is using and owns the mark TEMPUR INSIDE ("the Mark") and registration Serial No. 75/588,117 for the same ("the Application");

WHEREAS, Dan-Foam, is a corporation of Denmark having its principal place of business at Homelund 43 DK-5560 Aaryp-Fyn Denmark ("Assignee") is desirous of acquiring the Mark and the United States Application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the above-identified Application therefor.

Dated this 25 day of July, 2000.

TEMPUR-PEDIC, INC.

By: Robert B. Trusseau Jr.

Name: Robert B. Trusseau Jr.

Title: CEO

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