

08-24-2000



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7.28.00

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name SUN VALLEY FLORAL FARMS

06 07 2000

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization CALIFORNIA

Receiving Party

Mark if additional names of receiving parties attached

Name SUN VALLEY FLORAL FARMS, LLC

DBA/AK/A/T/A

Composed of

Address (line 1) 3140 UPPER BAY ROAD

Address (line 2)

Address (line 3) ARCATA CALIFORNIA 95521
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Corporation Association

Other LIMITED LIABILITY COMPANY

Citizenship/State of Incorporation/Organization CALIFORNIA

FOR OFFICE USE ONLY

08/23/2000 DNGUYEN 00000181 75870976

01 FC:481
02 FC:482

40.00 OP
200.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002124 FRAME: 0598

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/870,976"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,072,337"/>	<input type="text" value="1,255,480"/>	<input type="text"/>
<input type="text" value="75/870,979"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,238,664"/>	<input type="text" value="1,826,535"/>	<input type="text"/>
<input type="text" value="75/870,977"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,359,524"/>	<input type="text" value="2,099,082"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Sun Valley Floral Farms, a California general partnership (“Assignor”), whose address is 3160 Upper Bay Road, Arcata, CA 95521, owns certain right, title and interest in and to the trademarks set forth in Exhibit A attached hereto, whether issued or pending, registered or unregistered (collectively, the “Marks”), together with the goodwill associated therewith.

WHEREAS, pursuant to that certain Agreement and Plan of Reorganization of even date herewith among the partners of Assignor (the “Partners”), certain affiliates thereof and certain other parties thereto, the Partners will contribute all of the partnership interests in Assignor to Sun Valley Floral Farms, LLC, a California limited liability company (“Assignee”), and Assignee will thereby succeed to Assignor’s right, title, and interest in and to the Marks, together with the goodwill of the business associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and Assignee’s successors and assigns, Assignor’s entire right, title, and interest in and to the Marks, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Marks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Marks.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 6th day of June, 2000.

SUN VALLEY FLORAL FARMS,
a California general partnership

By: Aurora Floral Enterprises, Inc.

By: _____

Its: _____

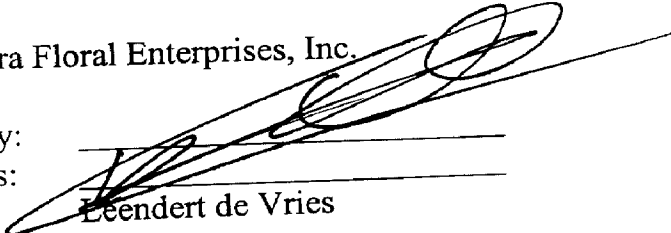

Leendert de Vries
President

EXHIBIT A

	<u>United States</u>	<u>Registration</u>	<u>Application/</u>
Sun Valley Floral Farms	Love Lilies	1,072,337	08/30/77
Sun Valley Floral Farms	Love Lilies & Design	1,238,664	05/17/83
Sun Valley Floral Farms	Orchid Lilies	1,359,524	09/10/85
Sun Valley Floral Farms	Orchid Lilies & Design	1,255,480	10/25/83
Sun Valley Floral Farms	Sun Valley Floral Farms	1,826,535	03/15/94
Sun Valley Floral Farms	Royal Lilies & Design	2,099,082	09/23/97
Sun Valley Floral Farms	Creating a World of Color	75,870,976	12/13/99
Sun Valley Floral Farms	Redwood Grove French	75,870,979	12/13/99
Sun Valley Floral Farms	Redwood Grove French	75,870,977	12/13/99