

08-24-2000

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RM COVER SHEET
MARKS

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>CMGI, Inc.</p> <p>Individual(s) Association General Partnership Limited Partnership <input checked="" type="checkbox"/> Corporation-State DE Other</p> <p>Additional name(s) of conveying party(ies) attached? Yes No</p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment Merger Security Agreement Change of Name Other</p> <p>Execution Date: July 24, 2000</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: iCast Corp.</p> <p>Internal Address:</p> <p>Street Address: 78 Dragon Court</p> <p>City: Woburn State: MA ZIP: 01801</p> <p>Individual(s) citizenship</p> <p>Association</p> <p>General Partnership</p> <p>Limited Partnership</p> <p><input checked="" type="checkbox"/> Corporation State Delaware</p> <p>Other</p> <p>If assignee is not domiciled in the United States a domestic representative designation is attached: Yes <input checked="" type="checkbox"/> No</p> <p>(Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No. (s)</p> <p><u>75/359864</u></p>	<p>B. Trademark Registration No. (s)</p> <p>Additional numbers attached? Yes No <input checked="" type="checkbox"/></p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name Tracy Rollins</p> <p>Internal Address:</p> <p>Street Address:</p> <p>Palmer & Dodge LLP One Beacon Street Boston, MA 02108</p> <p>City: State: ZIP:</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41) \$ 40.00</p> <p><input checked="" type="checkbox"/> Enclosed Authorized to be charged to deposit account</p> <p>8. Deposit account number:</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tracy Rollins
Name of Person Signing Signature *Tracy Rollins* Date **7/25/00**

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Total number of pages comprising cover sheet attachments and document:

ASSIGNMENT OF TRADEMARK

WHEREAS CMGI, Inc., (“Assignor”), a Delaware corporation whose principal place of business is located at 100 Brickstone Square, Andover, Massachusetts 01810 has adopted, used and is using the following mark pursuant to an assignment recorded on March 27, 2000 at Reel 2057, Frame 0742, an application for which is pending with the United States Patent and Trademark Office;

<u>Mark</u>	<u>Filing Date</u>	<u>Serial Number</u>
ICAST	September 19, 1997	75/359864

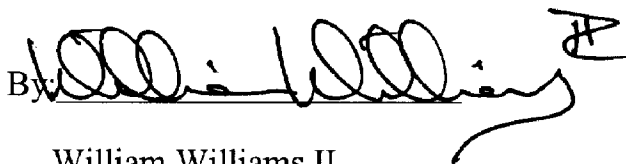
WHEREAS iCast Corp, (“Assignee”), a Delaware corporation whose principal place of business is located at 78 Dragon Court, Woburn, Massachusetts 01801 is desirous of acquiring said mark and the application therefor;

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified application for registration of the said mark and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of said mark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said Assignee.

Witness my hand and seal this 24 day of July, 2000.

CMGI, Inc.

By 

William Williams II
Vice President and General Counsel

Commonwealth of Massachusetts

County of Essex

On this 24th day of July, 2000 before me personally appeared William Williams II, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of CMGI, Inc. with authority to do so.

Karen L Whitehouse
(Signature of notary public)

My commission expires: 10/22/04