



101441932

RECORDATION FORM COVER SHEET

MM07.17.00 TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Amcon Distributing

Execution Date  
Month Day Year  
04 17 00

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Mobil Oil Corporation

DBA/AKA/TA

Composed of

Address (line 1) 3225 Gallows Road

Address (line 2)

Address (line 3) Fairfax Virginia 22037

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization New York

FOR OFFICE USE ONLY

08/25/2000 DEBATES 00000120 051705 74652069

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="74652020"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert D. Rippe Jr.  
Name of Person Signing

Robert D. Rippe Jr.  
Signature

July 17, 2000  
Date Signed

# TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT, effective as of this 17 day of April, 2000, is entered by and between Amcon Distributing, a corporation organized and existing under the laws of the State of Delaware, and having a place of business at 10228 L Street, Omaha, Nebraska, 68127, (hereinafter "AMCON") and Mobil Oil Corporation, a corporation organized and existing under the laws of the State of New York, and having a place of business at 3225 Gallows Road, Fairfax, Virginia, 22037 (hereinafter "MOBIL").

## RECITALS

WHEREAS, AMCON has adopted, owns and is using the Mark "On the Run" (words and design)("the Mark") on and in relation to prepared food products and a convenience store imaging program offered to independent convenience stores located on the premises of service stations and elsewhere; and

WHEREAS, AMCON has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and services, Application Serial No. 74/652,020, filed on March 27, 1995; and


WHEREAS, MOBIL is now desirous of acquiring the mark and the pending application and using the Mark in connection with its business;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, AMCON hereby sells, assigns and transfers to MOBIL all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed

as of the day and year first above written.

**MOBIL OIL CORPORATION**

By:   
(Signature)

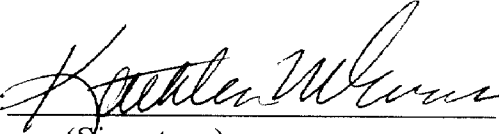
Harold R. Cramer

(Printed Name)

**Vice President**

Title: Mobil Oil Corporation

**AMCON DISTRIBUTING**

By:   
(Signature)

KATHLEEN E JANS

(Printed Name)

Title: 4/17/00