

08-28-2000



101444902

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 7-24-00
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
7 10 00

Conveying Party

Mark if additional names of conveying parties attached

Name SIERRA ON-LINE, INC.

Execution Date  
Month Day Year  
7 10 00

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

Mark if additional names of receiving parties attached

Name FLIPSIDE, INC.

DBA/AK/A/T/A

Composed of

Address (line 1) 19840 PIONEER AVENUE

Address (line 2)

Address (line 3) TORRANCE

CALIFORNIA

90503

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization DELAWARE

FOR OFFICE USE ONLY

08/25/2000 DNGUYEN 00000148 501107 2345312

01 FC:481 40.00 CH  
02 FC:482 75.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 002125 FRAME: 0519

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

WILLIAM C. GLENN

[Signature]

7-19-00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF REGISTRATIONS OF MARKS

WHEREAS SIERRA ON-LINE, INC., a Delaware corporation, 3060 139th Avenue S.E., Suite 500, Bellevue, Washington 98005, has adopted, used and is using marks which are registered in the United States Patent and Trademark Office, as follows:

- Registration No. 2,345,312 Issued April 25, 2000
- Registration No. 2,302,720 Issued December 21, 1999
- Registration No. 2,302,719 Issued December 21, 1999
- Registration No. 2,317,125 Issued February 8, 2000

WHEREAS FLIPSIDE, INC., a Delaware corporation, 19840 Pioneer Avenue, Torrance, California 90503, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SIERRA ON-LINE, INC. does hereby assign unto the said FLIPSIDE, INC. all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

SIERRA ON-LINE, INC.

Scott Tollefsen  
by Scott Tollefsen  
Vice President and Secretary

July 10, 2000  
Date

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STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES )

On July 10, 2000, before me, <sup>7/10/00</sup> TRICIA Stephens ~~Helgard Walther~~, personally appeared Scott Tollefsen, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Tricia Stephens

(NOTARY SEAL)



RECORDED: 07/24/2000

TRADEMARK  
REEL: 002125 FRAME: 0521