

08-28-2000

TRADEMARK
Docket No. 4047-4000

IN THE



TRADEMARK OFFICE
VER SHEET

101445373

1-26-00

HON. COMMISSIONER OF PATENTS AND TRADEMARKS
BOX ASSIGNMENTS
Washington, D.C. 20231

Sir:

Please record the attached original documents or copies thereof.

1. Submission Type:

- New
- Resubmission (Non-Recordation) – Document ID# _____
- Correction of PTO Error: Reel # _____ Frame # _____
- Corrective Document: Reel # _____ Frame # _____

2. Name Of Conveying Party(ies):

Name: Sunrise Investors, Inc.

Formerly _____

Execution Date (Month/Day/Year) December 23, 1999

- Individual(s)
- General Partnership
- Corporation
- Association
- Limited Partnership
- Other _____

Citizenship/State of Incorporation Pennsylvania

Additional name(s) conveying party(ies) attached? Yes No

3. Name and address of receiving party(ies):

Name: Herman's, Inc.

DKA/TA: _____

Address: 223 Wall Street

City Huntington State NY ZIP 11743

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-
- Other

Citizenship/State of Incorporation Nevada

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08/25/2000 DNGUYEN 00000266 134500 919928
 01 FC:481 40.00 CH
 02 FC:482 150.00 CH

TRADEMARK
REEL: 002125 FRAME: 0584

If assignee is not domiciled in the U.S., a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached? Yes No

4. Conveyance Type:

- Assignment
- Security Agreement
- License
- Other
- Merger
- Change of Name
- Nunc Pro Tunc Assignment

Effective Date: _____ (if nunc pro tunc assignment)

5. Application Number(s) and marks or Registration Number(s) and marks:

Trademark Application No.(s) _____ (Mark: _____); _____

Trademark registration No.(s) 919928 (HERMAN'S); 920892 (HERMAN'S WORLD OF SPORTING GOODS and Design); 1166861 (TOTAL SPORTS); 1412350 (HERMAN'S); 1465931 (WE ARE SPORTS); 1835000 (HERMAN'S KIDS CLUB); 1980193 (HERMAN'S WINTER FESTIVAL) _____

Additional numbers attached? Yes No

6. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cindy M. Zelson, Esq. c/o Morgan & Finnegan L.L.P.

Internal Address: _____

Street Address: 345 Park Avenue

City New York State New York ZIP 10154

Area Code and Telephone Number (212) 415-8747

7. Total number of applications and registrations involved: 7

8. Total fee (37 CFR 3.41):.....\$ 190.00

- Enclosed
- Authorized to be charged to deposit account

9. Deposit Account Number: 13-4500. Authorization to charge additional fees to deposit account: Yes No

10. Statement and Signature

Charges to deposit account are authorized, as indicated herein

Cindy M. Zelson Cindy M. Zelson 7/26/00
Name of Person Signing Signature Date

Total amount of pages in cover sheet: 3

FORM: REC-TM.NY
Rev. 10/04/94

3

ASSIGNMENT

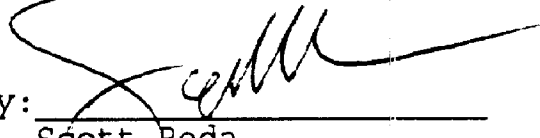
This ASSIGNMENT, having an effective date of the 23rd day of December, 1999, by and between **SUNRISE INVESTORS, INC.**, a Pennsylvania corporation, having a principal place of business at 110 Main Street, P.O. Box 3609, West Easton, Pennsylvania 18043-3609, (hereinafter "ASSIGNOR") and **HERMAN'S, INC.**, a Nevada corporation, having a principal place of business at 351 Larkfield Road, East Northport, New York 11731 (hereinafter "ASSIGNEE").

WHEREAS, **ASSIGNOR** has acquired the trade names, trademarks and Registrations therefor, as listed on the attached Appendix, from Reda Sports, Inc. by an Assignment dated December 7, 1997 and recorded in the U.S. Patent and Trademark Office on December 16, 1998 at Trademark Reel 1828, Frame 0174, comprising six (6) pages, which corporation acquired the trade names, trademarks and Registrations therefor from Herman's Sporting Goods, Inc. pursuant to an Order of the Bankruptcy Court of the District of New Jersey approving a Private Sale of the trade names, trademarks and Registrations therefor to Reda Sports, Inc. and confirmed by an Assignment dated December 1, 1997 and recorded in the U.S. Patent and Trademark Office on May 22, 1998 at Trademark Reel 1734, Frame 0135, comprising forty-two (42) pages; and,

WHEREAS, **ASSIGNEE**, is desirous of acquiring and owning said trade names, trademarks and the U.S. Trademark Registrations received therefor, and the good will associated therewith, in accordance with an Agreement for transferring the ownership of said trade names, trademarks, Registrations and the associated good will executed concurrently herewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **ASSIGNOR** does assign unto the said **ASSIGNEE** all right, title, interest and claim in and to said trademarks, together with the good will of the business symbolized by the trademarks and associated therewith, and the Registrations of said marks, and any related legal and/or equitable claims appurtenant thereto.

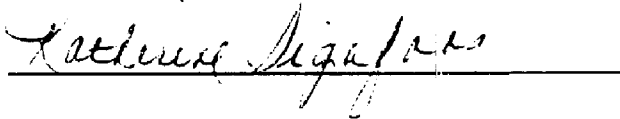
SUNRISE INVESTORS, INC.

By: 
Scott Reda
Chairman and CEO

State of New Jersey)
)
County of Warren)

Before me, the subscriber, a Notary Public of the State of New Jersey, County of Warren, personally appeared Scott Reda, the person who signed this instrument on behalf of Sunrise Investors, Inc., who was authorized to sign this instrument on behalf of said Corporation, and who acknowledged that he signed this instrument as a free act and deed.

Witness my hand and notarial seal this 23rd day of December, 1999.



**KATHERINE SIGAFOS
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES SEPT. 7, 2000**

APPENDIX

1. **U.S. TRADEMARK REGISTRATION 919,928**
MARK: HERMAN'S
CLASS: 035
SERVICES: *Retail Sporting Goods Store Services*
APPLICANT: Herman's Sporting Good, Inc.
SERIAL NO.: 72/330,132
FILING DATE: 06/16/1969
REGISTRATION NO.: 919,928
REGISTERED: 09/07/1971
RENEWED: 09/07/1991
REGISTRANT: Herman's Sporting Good, Inc.
ASSIGNEE: Sunrise Investors, Inc.

2. **U.S. TRADEMARK REGISTRATION 920,892**
MARK: HERMAN'S WORLD OF SPORTING GOODS and Design
CLASS: 035
SERVICES: *Retail Sporting Goods Store Services*
APPLICANT: Herman's Sporting Goods, Inc.
SERIAL NO.: 72/330,131
FILING DATE: 06/16/1969
REGISTRATION NO.: 920,892
REGISTERED: 09/21/1971
RENEWED: 09/21/1991
REGISTRANT: Herman's Sporting Goods, Inc.
ASSIGNEE: Sunrise Investors, Inc.

3. **U.S. TRADEMARK REGISTRATION 1,166,861**
MARK: TOTAL SPORTS
CLASSES: 042
GOODS: *Retail Department Store Services*
APPLICANT: Herman's Sporting Goods, Inc.
SERIAL NO.: 73/248,153
FILING DATE: 01/30/1980
REGISTRATION NO.: 1,166,861
REGISTERED: 08/25/1981
REGISTRANT: Herman's Sporting Goods, Inc.
ASSIGNEE: Sunrise Investors, Inc.

4. **U.S. TRADEMARK REGISTRATION 1,412,350**
MARK: HERMAN'S
CLASSES: 018, 020
GOODS: *Back Packs; Sleeping Bags*
APPLICANT: Herman's Sporting Goods, Inc.
SERIAL No.: 73/369,759
FILING DATE: 06/15/1982
REGISTRATION No.: 1,412.350
REGISTERED: 10/07/1986
PARTIAL CANCELLATION: 01/08/1993 - Class 20
REGISTRANT: Herman's Sporting Goods, Inc.
ASSIGNEE: Sunrise Investors, Inc.

5. **U.S. TRADEMARK REGISTRATION 1,465,931**
MARK: WE ARE SPORTS
CLASS: 042
GOODS: *Retail Sporting Goods Store Services*
APPLICANT: Herman's Sporting Goods, Inc.
SERIAL No.: 73/518,661
FILING DATE: 01/22/1985
REGISTRATION No.: 1,465,931
REGISTERED: 11/17/1987
REGISTRANT: Herman's Sporting Goods, Inc.
ASSIGNEE: Sunrise Investors, Inc.

6. **U.S. TRADEMARK REGISTRATION 1,835,000**
MARK: HERMAN'S KIDS CLUB
CLASS: 042
SERVICES: *Retail Clothing Store Services*
APPLICANT: Herman's Sporting Goods, Inc.
SERIAL No.: 74/367,095
FILING DATE: 03/11/1993
REGISTRATION No.: 1,835.000
REGISTERED: 05/03/1994
REGISTRANT: Herman's Sporting Goods, Inc.
ASSIGNEE: Sunrise Investors, Inc.

7. **U.S. TRADEMARK REGISTRATION 1,980,193**
MARK: HERMAN'S WINTER FESTIVAL
CLASS: 041
SERVICES: *Conducting entertainment exhibitions in the nature of sports competitions and/or events*
APPLICANT: Herman's Sporting Goods, Inc.
SERIAL No.: 74/562,356
FILING DATE: 08/18/1994
REGISTRATION No.: 1,980.193
Registered: 06/11/1996
Registrant: Herman's Sporting Goods, Inc.
ASSIGNEE: Sunrise Investors, Inc.