

08-28-2000



Docket No.:

BEC0000

101444607

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7.27.00
BECKER'S JEWELRY CORP.

- Individual(s)
- General Partnership
- Corporation-State Connecticut
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of Name

Execution Date: July 18, 2000

2. Name and address of receiving party(ies):

Name: DIAMOND I.D. INC.

Internal Address: _____

Street Address: 53 Gisella Road

City: Trumbull State: CT ZIP: 06611

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Connecticut
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/695,902 75/696,448
76/008,056 75/887,841
75/696,449

B. Trademark Registration No.(s)

2,250,452 2,179,445
2,200,297
2,179,343

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George A. Pelletier Jr.

Internal Address: Cantor Colburn LLP

Street Address: 55 Griffin Road South

City: Bloomfield State: CT ZIP: 06002

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41):.....\$ \$240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-1130

08/24/2000 DNGUYEN 00000214 75695902

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 200.00 DP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George A. Pelletier Jr.
Name of Person Signing

July 24, 2000
Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK ASSIGNMENT

Whereas BECKER'S JEWELRY CORP., a Connecticut Corporation having a place of business at 45 South Main Street, Suite 310, West Hartford, Connecticut 06107, has intended to use the marks listed in Section A of the attached Schedule of Trademarks in interstate commerce and has filed applications with the United States Patent and Trademark Office on the dates specified based on its bona fide intent to use such mark in commerce, which applications have been given Serial Numbers as indicated on the Schedule, but has not yet filed allegations of use of the marks under Section 1(c) or 1(d) of the Trademark Act, and

Whereas BECKER'S JEWELRY CORP., a Connecticut Corporation having a place of business at 45 South Main Street, Suite 310, West Hartford, Connecticut 06107, has adopted, used and is using the marks listed in Section B of the attached Schedule of Trademarks, registered with the United States Patent and Trademark Office as of the dates specified, which registrations have been given Registration Numbers as indicated on the Schedule, and


Whereas DIAMOND I.D., INC., a Connecticut Corporation having a place of business at 53 Gisella Road, Trumbull, Connecticut 06611, is acquiring the entire business or portion thereof to which the marks pertain,

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, BECKER'S JEWELRY CORP. does hereby assign to DIAMOND I.D., INC. all of its right, title and interest in and to such marks in the above identified applications and registrations, as part of the entire business or portion thereof to which the marks pertain as required by 15 USC § 1060.

I declare under penalty of perjury that the foregoing is true and correct.

Signed at 2:30 p.m., this 18 day of July, 2000.

BECKER'S JEWELRY CORP.

By 
Seth Becker
Vice President

SCHEDULE OF TRADEMARKS

SECTION A – Intent-to-Use Applications

<u>Mark</u>	<u>Serial No.</u>	<u>Date Filed</u>
IDENTIFY AND PROTECT YOUR DIAMOND FOREVER	75/695,902	4/30/99
DIAMOND ID PROTECTION PLAN	76/008,056	3/23/00
JEWELRY ID	75/696,449	4/30/99
GEM ID	75,696,448	4/30/99
WATCH ID	75/887,841	1/5/00

SECTION B - Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Date Registered</u>
DIAMOND I.D.	2,250,452	6/1/99
DIAMOND ID	2,200,297	10/27/98
DID	2,179,343	8/4/98
ID DIAMOND	2,179,445	8/4/98