

08-29-2000

Docket No.:

0111441-002



101445013

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To the Honorable Commissioner of Patents and Trademarks. Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

JVR of PA, Inc.
360 Hiatt Drive
Palm Beach Gardens, Florida 33418

- Individual(s)
- General Partnership
- Corporation-State Pennsylvania
- Other _____

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: LRP Publications, Inc.

Internal Address: _____

Street Address: 360 Hiatt Drive

City: Palm Beach Gardens State: FL ZIP: 33418

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Pennsylvania
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: July 25, 2000

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,442,040
1,428,893

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sana Hakim, Esq.

Internal Address: _____

Street Address: Bell, Boyd & Lloyd LLC

P.O. Box 1135

City: Chicago State: IL ZIP: 60690

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-1818

08/29/2000 DNGUYEN 00000225 1442040

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 25.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sana Hakim

Name of Person Signing

Signature

July 31, 2000

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

ASSIGNMENT OF TRADEMARKS

WHEREAS, **JVR OF PA, INC.**, a Pennsylvania corporation, having its principal offices at 360 Hiatt Drive, Palm Beach Gardens, Florida, 33418, has adopted, used, is using and is the owner of the following trademarks, now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
JURY VERDICT RESEARCH	1,442,040	June 9, 1987
VERDICT REVIEWS	1,428,893	February 10, 1987

WHEREAS, **LRP PUBLICATIONS, INC.**, a Pennsylvania corporation, having its principal offices at 360 Hiatt Drive, Palm Beach Gardens, Florida 33418 is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **JVR OF PA, INC.** hereby assigns to **LRP PUBLICATIONS, INC.** all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

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DATED this 25th day of July, 2000.

JVR OF PA, INC.

By: *[Signature]*

Title: Pres.

STATE OF Pennsylvania,)
COUNTY OF Montgomery,) ss:

On this 25th day of July, 2000, Kenneth F. Kahn personally appeared before me, who is known by me to be the President of JVR OF PA, INC., the assignor above named, and acknowledged that he executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.

Notarial Seal
Marianne M. Lipshutz, Notary Public
Horsham Twp., Montgomery County
My Commission Expires Jan. 20, 2003

Notary Public

Marianne M. Lipshutz

