



101446830

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): S. J. A
The Chase Manhattan Bank, as Administrative Agent
270 Park Avenue
New York, NY 10017

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: North American Outdoor Group, Inc.

Internal Address: _____

Street Address: 12301 Whitewater Drive

City: Minnetonka State: MN ZIP: 55343

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State MN
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Release
- Merger
- Change of Name

Execution Date: May 1, 2000

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Penelope Agodoa

Internal Address: Federal Research Corporation
Suite 101

Street Address: 400 Seventh Street, N.W.

City: Washington State: DC ZIP: 20004

6. Total number of applications and registrations involved: 28

7. Total fee (37 CFR 3.41).....\$ 715.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

08/30/2000 DHSUYEN 00000078 1860929

DO NOT USE THIS SPACE

01 FC:AA1 40.00 OP
02 FC:AA2 675.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MacKenzie Henry
Name of Person Signing

MacKenzie Henry
Signature

July 19, 2000
Date

Total number of pages including cover sheet, attachments, and document: 20

U.S. Trademark Registrations
(as of August 10, 1999)

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Aff.</u> (filed or due)	<u>Renewal</u>	<u>Goods/Services</u>
AMERICAN HOW-TO	1,860,929	11/01/94	11/01/00	11/01/04	Magazine concerning home repairs and improvements, in Cl. 16
ANGLING ON AUDIO	2,017,047	11/19/96	11/19/02	11/19/06	Pre-recorded audio tapes featuring programs directed to fishing, in Cl. 9
COMPLETE ANGLER'S LIBRARY	2,082,958	07/29/97	07/29/03	07/29/07	Series of books in the field of fishing, in Cl. 16
*COOKING CLUB OF AMERICA	2,260,114	07/06/99	07/06/05	07/05/09	General information clearing house relating to foods and cooking; promoting the goods and services of others through providing discounts on merchandise in the field of cooking, in Cl. 35; and
COOKING PLEASURES	2,265,732	07/27/99	07/27/05	07/27/09	Cooking club services, Cl. 42
F.I.N. AFFILIATE NORTH AMERICAN FISHING CLUB FISHING INFORMATION NETWORK and Design	1,844,675	07/12/94	07/12/00	07/12/04	Magazines in the fields of food and cooking, in Cl. 16
					Promoting the goods and services of others through the dissemination of fishing-related information via a national network of angling experts, in Cl. 35, and Association services, namely, promoting the interests of anglers, in Cl. 42

* Supplemental Register

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FISHING CLUB OF AMERICA	1,926,054	10/10/95	10/10/01 7	10/10/05	Club services, namely, furnishing a forum for discussing matters relating to angling, in Cl. 42
*GARDENING HOW-TO	2,082,607	07/22/97	07/22/03 8	07/22/07	Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16
*HANDYMAN CLUB OF AMERICA	1,859,293	10/18/94	10/18/00 9	10/18/04	Information services; namely, the receipt of expertise from participating members, testing opportunities for trial and testing of do-it-yourself related products, travel discounts, and account services via telephone in the field of do-it-yourself and home repair information, in Cl. 37; and
HANDYMAN CLUB OF AMERICA and Design	1,854,867	09/20/94	09/20/00 10	09/20/04	Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42 Information services in the field of do-it-yourself and home repair information, in Cl. 37; and
**HUNTERS INFORMATION SERIES	1,564,020	10/31/89	8	10/31/09	Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42 Books on hunting, in Cl. 16

* Supplemental Register

** Supplemental Register

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*NATIONAL HOME GARDENING CLUB	2,082,618	07/22/97	07/22/03 12	07/22/07	Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16; Clothing; namely, caps, T-shirts and sweatshirts, in Cl. 25; General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35; and Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42
NATIONAL HOME GARDENING CLUB and Design	2,186,919	09/01/98	09/01/04 13	09/01/08	Gardening tools, namely, garden shears, weeders, shovels and cultivators for use in the home, yard and garden, in Cl. 8; Magazines, pamphlets and a series of non-fictional books, all in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 16; Clothing, namely T-shirts, Cl. 25; General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35;

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NATIONAL HOME GARDENING CLUB and Design	2,259,719	07/06/99	07/06/05 14	07/06/09	Credit card services and insurance agencies in the field of life insurance, in Cl. 36; and
NATIONAL OUTDOORS RADIO PROGRAM and Design	1,773,212	05/25/93	8 & 15 15	05/25/03	Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42
NORTH AMERICAN ANGLER VIDEO ADVENTURE	2,031,097	01/14/97	01/14/03 16	01/14/07	Pre-recorded video tapes in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 9
NORTH AMERICAN FISHERMAN NORTH AMERICAN FISHING CLUB and Design	1,608,177	07/31/90	8 & 15 17	07/31/00	Entertainment in the nature of an ongoing radio program, in Cl. 41
NORTH AMERICAN FISHING CLUB and Design	1,592,775	04/24/90	8 & 15 18	04/24/00	Pre-recorded video tapes about angling, in Cl. 9
					Magazines on fishing, in Cl. 16
					Hand tools, namely, manually-operated knife sharpeners, in Cl. 8;
					Fishing magazines, in Cl. 16;
					Clothing, namely, caps, in Cl. 25; and
					Indicating membership in a fishing club, in Cl. 200

TRADEMARK
REEL: 002126 FRAME: 0913

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Aff. (filed or due)</u>	<u>Renewal</u>	<u>Goods/Services</u>
NORTH AMERICAN FISHING CLUB and Design	2,043,385	03/11/97	03/11/03 169	03/11/07	Jewelry, namely, rings, pins and watches, in Cl. 14
NORTH AMERICAN HUNTING CLUB and Design	1,213,653	10/19/82	8 & 15 20	10/19/02	Indicating membership in a hunting club, in Cl. 200
NORTH AMERICAN HUNTING CLUB and Design	1,235,693	04/26/83	8 & 15 21	04/26/03	Hunting magazines, in Cl. 16
NORTH-AMERICAN- HUNTING-CLUB and Design	1,564,199	11/07/89	8 & 15 22	11/07/09	Hunting knives, in Cl. 8; Firearms, in Cl. 13; Metal belt buckles made in whole or in part of precious metal, in Cl. 14; and Clothing, namely, caps, in Cl. 25
NORTH AMERICAN HUNTING CLUB INC. and Design	1,206,787	08/31/82	8 & 15 23	08/31/02	Assisting members in obtaining discounts on hunting equipment at participating merchants, in Cl. 35; Organizing hunting trips, in Cl. 39; Operating a hunting reserve, in Cl. 41; and Maintaining a registry of big game, in Cl. 42
NORTH AMERICAN HUNTING ODYSSEY VIDEO COLLECTION	2,033,549	01/28/97	01/28/03 24	01/28/07	Video tapes featuring hunting, in Cl. 9

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Aff.</u> (filed or due)	<u>Renewal</u>	<u>Goods/Services</u>
NORTH AMERICAN OUTDOORS	1,741,803	12/22/92	8 & 15 25	12/22/02	Education and entertainment services; namely, the production of continuing television and radio programs relating to hunting and fishing, in Cl. 41
*OFFICIAL PUBLICATION OF THE NATIONAL HOME GARDENING CLUB GARDENING HOW-TO (Stylized)	2,082,622	07/22/97	07/22/03 26	07/22/07	Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16

* Supplemental Register

U.S. Trademark Applications
(as of September 21, 1999)

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Goods/Services</u>
FISHING INFORMATION NETWORK	Awaiting filing receipt		Promoting the goods and services of others through the dissemination of fishing-related information via a national network of angling experts, in Cl. 35; and
NORTH AMERICAN SPORTSMAN'S CLUB	75/527106 27	07/27/98	Association services, namely, promoting the interests of anglers, in Cl. 42
PURSUIT VIDEO SERIES	75/657149 28	03/10/99	Club for non-professionals in the field of fishing and hunting, in Cl. 42
			Pre-recorded video tapes in the field of hunting, in Cl. 9

TRADEMARK
REEL: 002126 FRAME: 0916

INTELLECTUAL PROPERTY RELEASE

THIS RELEASE dated as of May 1, 2000, by The Chase Manhattan Bank, as Administrative Agent to the Lenders (as such terms are defined below). Terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement referred to below.

W I T N E S S E T H :

WHEREAS, NF HOLDINGS INC., a Minnesota corporation, NORTH AMERICAN OUTDOOR GROUP, INC., a Minnesota corporation (the "Borrower"), NAOG INC., a Delaware corporation ("NAOG"), the Lenders, and THE CHASE MANHATTAN BANK, a New York banking corporation, as administrative agent for the Lenders, are party to that certain Credit Agreement dated as of October 8, 1999 (as amended, modified or otherwise supplemented from time to time, the "Credit Agreement").

WHEREAS, the Borrower, NAOG, the Subsidiary Guarantors and the Administrative Agent are party to that certain Security Agreement dated as of October 8, 1999 (as amended, modified or otherwise supplemented from time to time, the "Security Agreement"), recorded by the United States Patent and Trademark Office on October 18, 1999 and at Reel No. 001975 and Frame No. 0412, and pursuant to which, among other things, the Borrower and the Grantors granted a security interest to the Administrative Agent for the benefit of the Secured Parties in certain Collateral (as defined in the Security Agreement), including the Collateral described in Schedule I hereto, as security for the Obligations.


WHEREAS, the Borrower, NAOG and the Subsidiary Guarantors have granted a security interest to the Administrative Agent for the benefit of the Secured Parties in certain Collateral, including the Collateral described in Schedule II hereto, as security for the Obligations.

NOW, THEREFORE, the Administrative Agent hereby releases of record the security interest in the Collateral set forth on Schedule I and Schedule II hereto in order to effect the Asset Contribution as contemplated by the Credit Agreement. A new security interest in the Collateral set forth on Schedule I and Schedule II hereto will be held by the Administrative Agent following the Asset Contribution, following additional filings with the appropriate filing offices.

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year above written.

THE CHASE MANHATTAN BANK, as
Administrative Agent,

by


Name: Kathryn A. Duncan
Title: Vice President

STATE OF NEW YORK,)
) ss.:
COUNTY OF NEW YORK,)

The foregoing instrument was executed and acknowledged to me this 2nd day of May, 2000 by _____, a duly authorized officer of The Chase Manhattan Bank.

Elsa V. Griffith
Notary Public

[Notarial Seal]

My commission expires:

Elsa V. Griffith

ELSA V GRIFFITH
Notary Public, State of New York
No 01GR4838119
Qualified in Kings County
Commission Expires March 30, 2001

Schedule I
PTO Collateral

U.S. Trademark Registrations
(as of August 10, 1999)

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ANGLING ON AUDIO	2,017,047	11/19/96	11/19/02	11/19/06	Pre-recorded audio tapes featuring programs directed to fishing, in Cl. 9
COMPLETE ANGLER'S LIBRARY	2,082,958	07/29/97	07/29/03	07/29/07	Series of books in the field of fishing, in Cl. 16
*COOKING CLUB OF AMERICA	2,260,114	07/06/99	07/06/05	07/05/09	General information clearing house relating to foods and cooking; promoting the goods and services of others through providing discounts on merchandise in the field of cooking, in Cl. 35; and Cooking club services, Cl. 42
COOKING PLEASURES	2,265,732	07/27/99	07/27/05	07/27/09	Magazines in the fields of food and cooking, in Cl. 16
F.I.N. AFFILIATE NORTH AMERICAN FISHING CLUB FISHING INFORMATION NETWORK and Design	1,844,675	07/12/94	07/12/00	07/12/04	Promoting the goods and services of others through the dissemination of fishing-related information via a national network of angling experts, in Cl. 35, and Association services, namely, promoting the interests of anglers, in Cl. 42

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**HUNTERS INFORMATION SERIES	1,564,020	10/31/89	8	10/31/09	Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42 Books on hunting, in Cl. 16

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NATIONAL HOME GARDENING CLUB and Design	2,186,919	09/01/98	09/01/04	09/01/08	General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35; and Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42 Gardening tools, namely, garden shears, weeders, shovels and cultivators for use in the home, yard and garden, in Cl. 8; Magazines, pamphlets and a series of non-fictional books, all in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 16; Clothing, namely T-shirts, Cl. 25;
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NORTH AMERICAN FISHING CLUB and Design	1,592,775	04/24/90	8 & 15	04/24/00	Hand tools, namely, manually-operated knife sharpeners, in Cl. 8; Fishing magazines, in Cl. 16; Clothing, namely, caps, in Cl. 25; and Indicating membership in a fishing club, in Cl. 200

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NORTH AMERICAN HUNTING CLUB and Design	1,235,693	04/26/83	8 & 15	04/26/03	Hunting magazines, in Cl. 16
NORTH-AMERICAN- HUNTING-CLUB and Design	1,564,199	11/07/89	8 & 15	11/07/09	Hunting knives, in Cl. 8; Firearms, in Cl. 13;
NORTH AMERICAN HUNTING CLUB INC. and Design	1,206,787	08/31/82	8 & 15	08/31/02	Metal belt buckles made in whole or in part of precious metal, in Cl. 14; and Clothing, namely, caps, in Cl. 25 Assisting members in obtaining discounts on hunting equipment at participating merchants, in Cl. 35; Organizing hunting trips, in Cl. 39; Operating a hunting reserve, in Cl. 41; and Maintaining a registry of big game, in Cl. 42
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NORTH AMERICAN SPORTSMAN'S CLUB	75/527106	07/27/98	Club for non-professionals in the field of fishing and hunting, in Cl. 42
PURSUIT VIDEO SERIES	75/657149	03/10/99	Pre-recorded video tapes in the field of hunting, in Cl. 9

Schedule II
Other Collateral

[NYCorp;1059808.1:4436D:05/01/2000--12:03p]

RECORDED: 08/01/2000

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