

8.3.20

08-30-2000



SHEET

To the Honorable Commissioner of Pa

101446396

attached original documents or copy thereof

1. Name of conveying party(ies):

COHEN ENTERPRISES, LLC,  
an Arizona limited liability company

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: June 27, 1997

2. Name and address of receiving party(ies):

Name: ZC INVESTMENTS, LLC  
an Arizona limited liability company

Internal Address: 8600 East Rockcliff Road  
Tucson, Arizona 85750

Street Address: Same

City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

4. A. Application number(s):

Additional numbers attached?  Yes  No

B. Registration No(s).

Registration No. 1,896,562, registered 5/30/95  
for the mark "ELDERCAMP" in Classes 41 and 42

Docket No. 2395-SM-57

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: C. Robert von Hellens

Internal Address: 2141 East Highland Avenue, Suite 155  
Phoenix, Arizona 85016

Street Address: Same

6. Total number of applications and registrations involved:

One

7. Total Fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 03-0088  
(Charge deposit account if any deficiencies in enclosed fee)

(Attach duplicate copy of this page if paying by deposit account)

08/30/2000 DCBATES 00000031 1896562

01 FC:581

40.00 CP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

C. Robert von Hellens  
Name of Person Signing

Signature

July 31, 2000  
Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT AND ASSUMPTION

OF TRADENAMES, TRADEMARKS AND COPYRIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Cohen Enterprises, LLC, an Arizona limited liability company ("**Assignor**"), hereby irrevocably sells, transfers, assigns and conveys to ZC Investments, LLC, an Arizona limited liability company ("**Assignee**") all of Assignor's right, title and interest in and to the tradenames, trademarks and copyrights described on the attached Exhibit A, together with all of the goodwill arising out of or relating to such tradenames, trademarks and copyrights.

This Assignment is made pursuant to the Operating Agreement of ZC Investments, LLC.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of June 27, 1997.

ASSIGNOR:

COHEN ENTERPRISES, LLC, an Arizona limited liability company

By: JC Management, Inc., an Arizona corporation, Manager

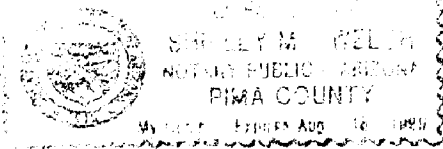
By: *Jerrold Cohen*  
Jerrold Cohen, President

STATE OF ARIZONA        )  
  ) ss.  
COUNTY OF PIMA        )

ACKNOWLEDGED before me this 27<sup>th</sup> day of June, 1997 by Jerrold Cohen, President of JC Management, Inc.

*Stanley M. Welch*  
Notary Public

Notary Seal



## EXHIBIT A

| MARK DEFINITION                                | CLASS  | COUNTRY    | REGISTRATION #  |
|--|--------|------------|-----------------|
| CANYON RANCH MENUS AND RECIPES                 |        | U.S.       | TX 1-538-500    |
| CANYON RANCH FITNESS IS FUN - MINI-MAXI POWER  |        | U.S.       | PA 224-557      |
| CANYON RANCH FITNESS IS FUN - STRETCH AND FLEX |        | U.S.       | PA 224-556      |
| LOGO - CR                                      | 41, 42 | U.S.       | 1,322,598       |
| "THE SPA FOR ALL REASONS"                      | 42     | U.S.       | 1,339,667       |
| CANYON RANCH                                   | 41, 42 | U.S.       | 1,350,012       |
| "LIFE-SHARE"                                   | 36     | U.S.       | 1,434,192       |
| CANYON RANCH                                   | 5      | U.S.       | 1,411,031       |
| CANYON RANCH                                   | 30     | U.S.       | 1,422,145       |
| CANYON RANCH                                   | 16     | U.S.       | 1,402,143       |
| CANYON RANCH                                   | 9      | U.S.       | 1,404,734       |
| CANYON RANCH                                   | 42     | U.S.       | 1,409,026       |
| CANYON RANCH                                   | 25     | U.S.       | 1,594,300       |
| CANYON RANCH                                   | 25     | CANADA     | 406,088-669,991 |
| LOGO - CR                                      | 5      | U.S.       | 1,406,432       |
| LOGO - CR                                      | 30     | U.S.       | 1,406,977       |
| LOGO - CR                                      | 16     | U.S.       | 1,402,149       |
| LOGO - CR                                      | 42     | U.S.       | 1,411,791       |
| LOGO - CR                                      | 9      | U.S.       | 1,407,470       |
| LOGO - CR                                      | 25     | U.S.       | 1,406,846       |
| "THE POTENTIAL FOR A LIFE CHANGE" STUDY        |        | U.S.       | TXU 264-310     |
| "CANYON RANCH IN THE BERKSHIRES"               | 41     | STATE - MA | 42,691          |
| "CANYON RANCH IN THE BERKSHIRES"               | 42     | STATE - MA | 42,692          |
| CANYON RANCH                                   | 39     | U.S.       | 1,598,938       |
| LOGO - CR                                      | 39     | U.S.       | 1,590,188       |
| CANYON RANCH                                   | 3      | U.S.       | 1,635,213       |
| LOGO - CR                                      | 3      | U.S.       | 1,572,753       |
| CANYON RANCH                                   | 35, 42 | U.S.       | 1,608,449       |
| LOGO - CR                                      | 35, 42 | U.S.       | 1,621,552       |
| CANYON RANCH                                   | 18     | U.S.       | 1,560,924       |
| LOGO - SAGUARO AND TREE                        | 3      | U.S.       | 1,641,007       |
| "CANYON RANCH IN THE BERKSHIRES"               | 41, 42 | U.S.       | 1,642,345       |
| "SPECIAL PERSONAL ADVENTURE"                   | 41, 42 | U.S.       | 1,649,756       |
| CANYON RANCH                                   | 36, 37 | U.S.       | 1,989,399       |
| CANYON RANCH                                   | 35     | MEXICO     | 446,797         |
| CANYON RANCH                                   | 41     | MEXICO     | 446,798         |
| CANYON RANCH                                   | 42     | MEXICO     | 446,799         |
| "RESORT TO HEALTH"                             | 35, 42 | U.S.       | 1,941,460       |
| "LIFE ENHANCEMENT CENTER"                      | 41, 42 | U.S.       | 2,066,095       |
| "LIFE ENHANCEMENT PROGRAM"                     | 41, 42 | U.S.       | 2,066,096       |
| "ELDERCAMP"                                    | 41, 42 | U.S.       | 1,896,562       |
| CANYON RANCH & LOGO                            | 25     | INDONESIA  | 403,385         |
| CANYON RANCH & LOGO                            | 41     | INDONESIA  | 364,845         |
| CANYON RANCH & LOGO                            | 42     | INDONESIA  | 359,979         |
| CANYON RANCH                                   | 41     | HONG KONG  | 11238/97        |
| CANYON RANCH                                   | 42     | HONG KONG  | 10690/98        |
| CANYON RANCH                                   | 41     | SINGAPORE  |                 |
| CANYON RANCH                                   | 42     | SINGAPORE  |                 |
| CANYON RANCH                                   | 35     | SINGAPORE  |                 |
| CANYON RANCH                                   | 41     | TAIWAN     | 00087158        |
| CANYON RANCH                                   | 42     | TAIWAN     | 00087982        |
| CANYON RANCH                                   | 35     | TAIWAN     | 00097353        |

| MARK DEFINITION | CLASS | COUNTRY                | REGISTRATION # |
|-----------------|-------|------------------------|----------------|
| CANYON RANCH    | 41    | CHINA                  | 1,031,527      |
| CANYON RANCH    | 42    | CHINA                  | 1,019,895      |
| CANYON RANCH    | 35    | CHINA                  | 1,049,764      |
| CANYON RANCH    | 41    | THAILAND               |                |
| CANYON RANCH    | 42    | THAILAND               |                |
| CANYON RANCH    | 25    | AUSTRALIA              | A591256        |
| CANYON RANCH    | 35    | AUSTRALIA              | A591257        |
| CANYON RANCH    | 41    | AUSTRALIA              | A591258        |
| CANYON RANCH    | 42    | AUSTRALIA              | A591259        |
| CANYON RANCH    | 25    | NEW ZEALAND            | 223246         |
| CANYON RANCH    | 35    | NEW ZEALAND            | 223247         |
| CANYON RANCH    | 41    | NEW ZEALAND            | 223248         |
| CANYON RANCH    | 42    | NEW ZEALAND            | 223249         |
| CANYON RANCH    | 29    | FRANCE                 | 92443387       |
| CANYON RANCH    | 30    | FRANCE                 | 92443387       |
| CANYON RANCH    | 35    | FRANCE                 | 92443387       |
| CANYON RANCH    | 41    | FRANCE                 | 92443387       |
| CANYON RANCH    | 42    | FRANCE                 | 92443387       |
| CANYON RANCH    | 25    | ITALY                  | 636262         |
| CANYON RANCH    | 29    | ITALY                  | 636262         |
| CANYON RANCH    | 30    | ITALY                  | 636262         |
| CANYON RANCH    | 35    | ITALY                  | 636262         |
| CANYON RANCH    | 41    | ITALY                  | 636262         |
| CANYON RANCH    | 42    | ITALY                  | 636262         |
| CANYON RANCH    | 25    | PORTUGAL               | 288467         |
| CANYON RANCH    | 35    | PORTUGAL               | 288468         |
| CANYON RANCH    | 41    | PORTUGAL               | 288469         |
| CANYON RANCH    | 42    | PORTUGAL               | 288470         |
| CANYON RANCH    | 35    | SPAIN                  | 1733768        |
| CANYON RANCH    | 41    | SPAIN                  | 1733769        |
| CANYON RANCH    | 42    | SPAIN                  | 1733770        |
| CANYON RANCH    | 35    | GERMANY                | 2-100-609      |
| CANYON RANCH    | 41    | GERMANY                | 2-100-609      |
| CANYON RANCH    | 42    | GERMANY                | 2-100-609      |
| CANYON RANCH    | 25    | SWITZERLAND            | 402873         |
| CANYON RANCH    | 29    | SWITZERLAND            | 402873         |
| CANYON RANCH    | 30    | SWITZERLAND            | 402873         |
| CANYON RANCH    | 35    | SWITZERLAND            | 410126         |
| CANYON RANCH    | 41    | SWITZERLAND            | 410126         |
| CANYON RANCH    | 42    | SWITZERLAND            | 410126         |
| CANYON RANCH    | 41    | UNITED KINGDOM         | 1517740        |
| CANYON RANCH    | 42    | UNITED KINGDOM         | 1517741        |
| CANYON RANCH    | 25    | BENELUX                | 593884         |
| CANYON RANCH    | 35    | BENELUX                | 593884         |
| CANYON RANCH    | 41    | BENELUX                | 593884         |
| CANYON RANCH    | 42    | BENELUX                | 593884         |
| CANYON RANCH    | 25    | CTM EUROPEAN COMMUNITY |                |
| CANYON RANCH    | 35    | CTM EUROPEAN COMMUNITY |                |
| CANYON RANCH    | 41    | CTM EUROPEAN COMMUNITY |                |
| CANYON RANCH    | 42    | CTM EUROPEAN COMMUNITY |                |
| CANYON RANCH    | 25    | JAPAN                  | 3034507        |
| CANYON RANCH    | 42    | JAPAN                  | 3136500        |

| MARK DEFINITION                     | CLASS          | COUNTRY     | REGISTRATION # |
|-------------------------------------|----------------|-------------|----------------|
| LOGO - CR                           | 16             | JAPAN       | 3067774        |
| LOGO - CR                           | 25             | JAPAN       | 3089470        |
| LOGO - CR                           | 29             | JAPAN       | 3070688        |
| LOGO - CR                           | 42             | JAPAN       | 3070689        |
| CANYON RANCH                        | 35             | ISRAEL      | 106,092        |
| CANYON RANCH                        | 41             | ISRAEL      | 106,093        |
| CANYON RANCH                        | 42             | ISRAEL      | 106,094        |
| CANYON RANCH                        | 35             | PHILIPPINES |                |
| CANYON RANCH                        | 41             | PHILIPPINES |                |
| CANYON RANCH                        | 42             | PHILIPPINES |                |
| CANYON RANCH                        | 35 (LOCAL 112) | SOUTH KOREA | 44,938         |
| CANYON RANCH                        | 41 (LOCAL 112) | SOUTH KOREA | 44,938         |
| CANYON RANCH                        | 42 (LOCAL 112) | SOUTH KOREA | 44,938         |
| SHE MUST HAVE BEEN TO CANYON RANCH  | 41, 42         | U.S.        | 2,107,300      |
| HE MUST HAVE BEEN TO CANYON RANCH   | 41, 42         | U.S.        | 2,107,322      |
| THEY MUST HAVE BEEN TO CANYON RANCH | 41, 42         | U.S.        | 2,107,301      |