

08-30-2000

R SHEET



101446442

8.7.10

To the Honorable Comr

attached original documents or copy thereof.

1. Name of conveying party(ies):

CMG@Ventures I, LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other limited liability company

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: July 26, 2000

2. Name and address of receiving party(ies):

Name: CMGI, Inc.

Internal Address:

Street Address: 100 Brickstone Square

City: Andover State: MA ZIP: 01810

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation State Delaware

Other

If assignee is not domiciled in the United States a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

08/30/2000 JSHWBAZZ 00000034 2118677

01 FC:481

40.00 DP

B. Trademark Registration No.(s)

2,118,677

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tracy Rollins

Internal Address:

Street Address:

Palmer & Dodge LLP  
One Beacon Street  
Boston, MA 02108

City: State: ZIP:

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) .....\$ 40.

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing Tracy Rollins

Signature *Tracy Rollins*

Date 8/2/00

Total number of pages comprising cover sheet attachments and document

**ASSIGNMENT OF TRADEMARK**

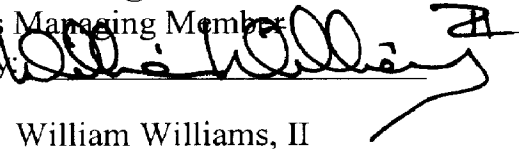
**WHEREAS CMG@Ventures I, LLC** ("Assignor"), a Delaware limited liability company whose principal place of business is located at 100 Brickstone Square, Andover, Massachusetts 01810 has adopted, used and is using the following mark for which said Assignor has obtained registration in the United States Patent and Trademark Office;

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
@VENTURES	December 9, 1997	2,118,677

**WHEREAS CMGI, Inc.**, ("Assignee"), a Delaware corporation whose principal place of business is located at 100 Brickstone Square, Andover, Massachusetts 01810 is desirous of acquiring said mark and said registration;

**NOW**, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified registration of the said mark and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of said mark.

Witness my hand and seal this 26 day of July, 2000.

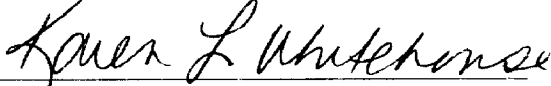
CMG@Ventures I, LLC  
By: CMG@Ventures, Inc.  
Its Managing Member  
By: 

William Williams, II  
Assistant Secretary

Commonwealth of Massachusetts

County of Essex

On this 26<sup>th</sup> day of July, 2000, before me personally appeared William Williams II, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of CMG@Ventures I, LLC. with authority to do so.

  
(Signature of notary public)

My commission expires: 10/22/04