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AB No. 0651-0011 (exp. 4/94)  
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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Get

*[Handwritten signature]*  
8.3.00

- Individual(s)
- General Partnership
- Corporation-State California
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: June 1, 1995

2. Name and address of receiving party(ies)

Name: Tarrant Apparel Group

Internal Address: \_\_\_\_\_

Street Address: 3151 E. Washington Blvd.

City: Los Angeles State: CA ZIP: 90023

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State California
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,509,348

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jill M. Pietrini, Esq.

Internal Address: Manatt, Phelps & Phillips, LLP

Street Address: 11355 W. Olympic Blvd.

City: Los Angeles State: CA ZIP: 90064

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DA 131 241

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jill M. Pietrini

Name of Person Signing

*[Handwritten signature]*

Signature

7-31-00

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002127 FRAME: 0192

## ASSIGNMENT

THIS ASSIGNMENT is made as of June 1, 1995 ("Effective Date"), by **GET**, a California corporation ("GET"), with its principal place of business located at 3151 E. Washington Blvd., Los Angeles, California 90023 and **Tarrant Apparel Group** ("TAG"), a California corporation, with its principal place of business located at 3151 E. Washington Blvd., Los Angeles, California 90023 with reference to the following facts:

A. TAG desires to acquire all right, title, and interest in and to the trade name, trademark, and/or service mark rights owned by GET in the phrase GET!.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, GET hereby agrees, represents and warrants as follows:

1. Transfer of Interest in GET!. GET hereby sells, assigns and transfers to TAG all of its right, title and interest in and to the phrase GET! and any goodwill associated therewith, the trade name, trade mark, and service marks therein, registered and/or unregistered, including, without limitation, all federal, state and foreign registrations of same heretofore granted or applied for, any and all common law rights with respect thereto, and all renewals and extensions thereof, including the right to file renewal applications and the right to sue for past infringement, as well as all copyright and other intellectual property rights embodied therein or related thereto.

2. Further Assurances. GET hereby agrees to execute any and all further documents and writings and to perform such other actions which may be or become necessary or expedient to effectuate and carry out this Assignment.

3. No Prior Assignment. With the exception of that certain License Agreement dated as of January 1, 1994 between GET and TAG (the "License Agreement"), GET hereby represents and warrants that it has not (nor has it purported to have) assigned, conveyed, encumbered, or in any manner transferred all or any portion of its right, title and interest in and to the phrase GET! prior to the transfer made pursuant to this Assignment. This Assignment supersedes and nullifies the License Agreement in its entirety.

IN WITNESS WHEREOF, GET has executed this Assignment  
as of the date first written above.

GET, a California corporation

By: \_\_\_\_\_

Its: President