



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 8-1-00

SKECHERS U.S.A., INC.
228 Manhattan Beach Blvd., Suite 200
Manhattan Beach, CA 90266

Individual(s) Association
 General Partnership Limited Partnership
 California Corporation
 Other

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 21, 2000

2. Name and address of receiving party(ies):

Name: **SKECHERS U.S.A., INC.**

Street Address: **228 Manhattan Beach Blvd.,**
Suite 200

City: **Manhattan Beach** State: **CA** Zip: **90266**

Country: **U.S.A.**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Delaware Corporation
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): Reg. No.: Reg. Date:

<p>A. Trademark Application No.(s)</p> <p>See Attached</p>	<p>B. Trademark registration No.(s)</p> <p>See Attached</p>
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Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **KLEINBERG & LERNER, LLP**

Internal Address:

Street Address: **2049 Century Park East, #1080**

City: **Los Angeles** State: **CA** Zip: **90067**

09/01/2000 NTHAI1 00000062 2246720

01 FC:481 40.00 OP
02 FC:482 75.00 OP

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41):.....\$ 115.00

Enclosed
 Authorized to be charged to deposit account

8. Charge any excess or credit any refund to deposit account number:

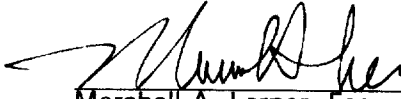
01-2224

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Marshall A. Lerner, Esq.

Date 7-26-2000

OMB No. 0651-0011 (exp. 4/94)

Total number of pages comprising cover sheet:

2

DOCKET NO.	MARK	SERIAL NO. / FILING DATE OR REGISTRATION NO./ REG DATE	REGISTRATION/ NEXT RENEWAL DATE
10375	SLIGHTS For Footwear	2,246,720 / May 18, 1999	May 18, 2009
10594	SLIGHTS For Apparel	75/412,904 / January 1, 1998	Pending
10652	S LIGHTS For Footwear	2,261,697/ July 13, 1999	July 13, 2009
10631	SLIGHTS & Design	2,293,564 / November 16, 1999	November 16, 2009

EXHIBIT 1

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, SKECHERS U.S.A., INC., a California Corporation, located at 228 Manhattan Beach Blvd., Suite 200, Manhattan Beach, CA 90266 U.S.A., hereinafter referred to as ASSIGNOR, has adopted, used, is using and is the owner of the following trademarks and registrations and applications thereof, identified herein in Exhibit No. 1, hereinafter referred to as the Marks; and

WHEREAS, SKECHERS U.S.A., INC., a Delaware Corporation, located at 228 Manhattan Beach Blvd., Suite 200, Manhattan Beach, CA 90266 U.S.A., hereinafter referred to as ASSIGNEE, is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all worldwide right, title and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks and the registrations and applications thereof.

ASSIGNOR hereby further assigns to ASSIGNEE (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Marks, (b) the right to sue for past, present and future infringements of the Marks, and (c) all other rights corresponding to the Marks and any existing or future applications and registrations related to the Marks throughout the world.

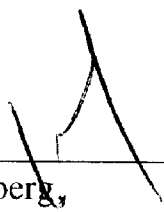
ASSIGNOR further warrants that upon request of ASSIGNEE, it shall execute all documents, instruments and papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment or to more fully evidence ASSIGNEE'S rights in the Marks as well as to provide such other material, information and assistance as ASSIGNEE may consider necessary to carry out the intent of this Assignment.

ASSIGNOR covenants to and with ASSIGNEE that the ASSIGNOR is the owner and has the right to transfer and assign the Marks, that the Marks are free and clear of all liens, encumbrances and security interests, and that the ASSIGNOR will defend the title of the Marks against any person claiming an adverse interest in the Marks which interest arose prior the date thereof.

The assignment is binding upon the parties, their successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on _____

JULY 19 _____, 2000.



Michael Greenberg,
President of SKECHERS U.S.A., INC.,
a California corporation