

09-01-2000

FORM PTO-1594
1-31-92

RECORD

TRA



101447963

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party:
ULTIMATE TV, INC.

8-1-00

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State WISCONSIN
☐ Other _____

Additional names of conveying parties attached? ☐ Yes ☒ No

2. Name and address of receiving party:

Name: MICROSOFT CORPORATION

Internal Address: _____

Street Address: ONE MICROSOFT WAYCity: REDMOND State: WA ZIP: 98052

☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership ☐ Limited Partnership
☒ Corporation - State WASHINGTON
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached: ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Dates:

1) July 11, 2000 3) _____
 2) _____ 4) _____

4. Application number(s) or registration number(s):

A. Trademark Application No(s).
75/466,327

B. Trademark Registration No(s).

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WILLIAM O. FERRON, JR.Internal Address: SEED INTELLECTUAL
PROPERTY LAW GROUP PLLCStreet Address: 701 FIFTH AVENUE, SUITE 6300City: SEATTLE State: WA ZIP: 98104-70926. Total number of applications and registrations involved.....17. Total Fee (37 CFR 3.41):\$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

19-1090

(Attach duplicate copy of this page if paying by deposit account)

09/01/2000 NTHA11 00000057 75466327

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*WILLIAM O. FERRON, JR.

Name of Person Signing

Signature

July 27, 2000

Date

Total number of pages including cover sheet, attachments, and document: 2

Attachment C
TRADEMARK ASSIGNMENT

WHEREAS, UltimateTV, Inc., a Wisconsin corporation, is the owner of the Trademark ULTIMATETV, a pending application at the United States Patent and Trademark Office that has been assigned the Serial No. 75/466,327 ("the Trademark");

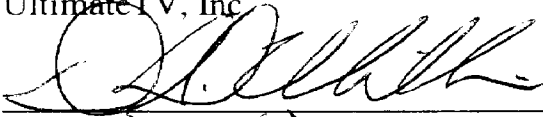
WHEREAS, the parties desire that Microsoft Corporation, a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, Washington 98052-6399, acquire the Trademark in conjunction with the acquisition by WebTV Networks, Inc., a wholly-owned subsidiary of Microsoft, from UltimateTV, Inc. of the business to which the Trademark relates;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, UltimateTV, Inc., by these presents, does sell, assign and transfer unto Microsoft Corporation the entire right, title and interest in and to the Trademark and the goodwill of the business in connection with which the Trademark relates and all claims for damages by reason of past infringement of the Trademark, and the right to sue for and collect such damages.

7/11/00
Date

State of
County of

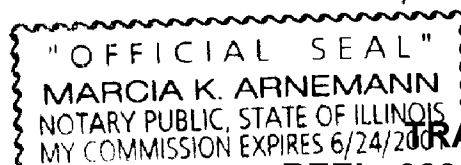
UltimateTV, Inc.

Name: David D. Williams
Title: President/CEO

I certify that I know or have satisfactory evidence that David D. Williams signed this instrument, on oath stated that she/he was authorized to execute the instrument, and acknowledged it as the President/CEO of UltimateTV, Inc. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.

Dated July 11, 2000

Marcia K. Arnemann
Notary Public

My appointment expires 6/24/01



RECORDED: 08/01/2000

TRADEMARK
REEL: 002128 FRAME: 0533