



101447081

Tab settings

8.3.00

TF

To the Honorable Commissioner of Patents and Trademarks, Patent and Trademark Office, Washington, D.C. 20231
original documents or copy thereof.

1. Name of conveying party(ies): Ferrari S.p.A.

Ferrari S.p.A.

- Individual(s)
- General Partnership
- Corporation-State
- Other Italian Joint Stock Company

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: nunc pro tunc April 10, 2000

2. Name and address of receiving party(ies)

Name: Ferrari Idea S.A.

Internal Address: _____

Street Address: Riva Paradiso 14, CH-6900

Switzerland

City: Paradiso

State: _____ ZIP: _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Swiss Joint Stock Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/195529
(except Class 37)

B. Trademark Registration No.(s)

2,294,171
(except Class 37)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Albert Robin

Internal Address: Robin, Blecker & Daley

Street Address: 330 Madison Avenue

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Albert Robin

Name of Person Signing

Signature

August 1, 2000

Date

Total number of pages including cover sheet, attachments, and document: 4

08/30/2000 11:46:42 AM
 75195529
 08/01/2000
 08/01/2000

Mark : SF & PRANCING HORSE
DESIGN
Application No. : 75/195529
Applicant : Ferrari S.p.A.
Assignee : Ferrari Idea S.A.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Albert Robin, of Robin, Blecker & Daley, whose postal address is 330 Madison Avenue, New York, New York 10017, is hereby designated Assignee's representative upon whom notices or process in proceedings affecting the above mark may be served.

Dated: August 1, 2000

FERRARI IDEA S.A.

By: 
Name: Albert Robin
Title: Attorney



ASSIGNMENT

WHEREAS, Ferrari S.p.A., an Italian joint stock company (“Assignor”) has adopted and used a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,294,171, issued November 23, 1999 and a mark for which Assignor has filed application in the United States Patent and Trademark Office for registration, Serial No. 75/195529 filed November 12, 1996;

WHEREAS, Ferrari Idea S.A., a Swiss joint stock company, of Riva Paradiso 14, CH-6900, Paradiso, Switzerland (“Assignee”), is desirous of acquiring said marks and the registration and application for registration thereof for all goods and services covered thereby with the exception of the services in Class 37;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of Assignor’s right, title and interest in and to the said marks for all goods and services covered by the registration and application thereof, with the exception of the services in Class 37, together with the goodwill of the business symbolized by the mark, and the above identified registration and application, thereof, *nunc pro tunc* April 10, 2000.

FERRARI S.P.A.

By 
Name: **Manuela Borellini**
Title: **Proxy Holder and Authorised Officer**

Maranello (Modena) on July 26, 2000