

09-06-2000



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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

09/05/2000 NTHA11 00000139 75548150

01 FC:481 40.00 OP

02 FC:482 25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cynthia L. Stewart

Name of Person Signing

Signature

8-3-00

Date Signed

ASSIGNMENT OF REGISTERED MARK AND PENDING APPLICATION

THIS ASSIGNMENT OF REGISTERED MARK AND PENDING APPLICATION (the "Assignment") is entered into as of July 7, 2000, by Automobile Quarterly, Inc. (the "Assignor"), a Pennsylvania corporation with a business address at 15076 Kutztown Road, P.O. Box 348, Kutztown, Pennsylvania, to Automobile Heritage Publishing and Communications, LLC (the "Assignee"), an Indiana limited liability company with a business address at 143 E. Market Street, New Albany, Indiana 47150.

WHEREAS the Assignor has an interest in the following combined service and trademarks (the Marks"), including all rights under a registration (the "Registration") and an application (the "application") of the Marks on the Principal Register of the United States Patent and Trademark Office with the registration number, application number and date of issuance set forth below:

<u>Trademark</u>	<u>Registration No. Or Serial No.</u>	<u>Date of Issuance</u>
Quatrefoil: Miscellaneous Design	2,323,390	February 29, 2000
Automobile Quarterly	75/548,150	Pending

WHEREAS, for good and valuable consideration, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby transfers to the Assignee, and the Assignee acquires from the Assignor all of the Assignor's rights in the Marks, the Application, and the Registration;

NOW, THEREFORE, this Assignment reflects Assignor's assignment, conveyance and transfer unto the Assignee of all of its right, title and interest in and to the Marks, pursuant to the Asset Purchase Agreement entered into by Assignor and Assignee on July 7, 2000, together with the goodwill of the business symbolized by the Marks, all proceeds of infringement suits, rights to sue for past, present and future infringements, and all rights corresponding to the Marks throughout the world including, without limitation, the Application and Registration.

IN WITNESS WHEREOF, the undersigned, a duly authorized representative of each of the Assignor and the Assignee, has executed this Assignment on the date set forth below.

Automobile Quarterly, Inc.

By [Signature]

Title: President

Date: 7/7/00

Automobile Heritage Publishing and Communications, LLC

By [Signature]

Title: Manager

Date: 7/6/2000

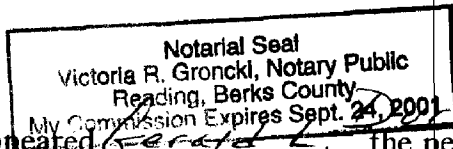
STATE OF Pennsylvania)
) SS
COUNTY OF Berks)

On this 7th day of July, 2000, before me appeared Stephen J. Esser, the person who signed this instrument, who acknowledged that he/she is a duly appointed officer of Automobile Quarteriy, Inc. (the "Assignor"), that he/she is duly authorized by the Assignor to sign this instrument, and that he/she has signed this instrument as a free act on behalf of the Assignor.

Victoria R. Groncki
NOTARY PUBLIC
My commission expires: 9-24-01

STATE OF ~~INDIANA~~ KENTUCKY)
) SS
COUNTY OF JEFFERSON)

On this 6th day of July, 2000, before me appeared Gerald L. Dornell, the person who signed this instrument, who acknowledged that he/she is a duly appointed officer of Automobile Heritage Publishing and Communications, LLC (the "Assignee"), that he/she is duly authorized by the Assignee to sign this instrument, and that he/she has signed this instrument as a free act on behalf of the Assignee.



Mary L. Gibson
NOTARY PUBLIC
My commission expires: 9-15-2003

Cynthia L. Stewart

Direct Dial: (502) 568-0225
E-Mail: CStewart@BrownTodd.com

400 West Market Street
32nd Floor
Louisville, KY 40202-3363
(502) 589-5400
Facsimile (502) 581-1087
www.browntodd.com

Lexington Office
2700 Lexington Financial Center
Lexington, KY 40507-1749
(606) 231-0000
Facsimile (606) 231-0011

Northern Kentucky Office
50 East RiverCenter Boulevard
Suite 650
Covington, KY 41011-1634
(606) 431-5550
Facsimile (606) 431-2191

Indiana Office
120 West Spring Street, Suite 400
New Albany, IN 47150-3611
(812) 948-2800
Facsimile (812) 948-7994

Tennessee Office
424 Church Street, Suite 2325
Nashville, TN 37219-2381
(615) 251-5550
Facsimile (615) 251-5551

August 4, 2000

**VIA U.S. EXPRESS MAIL
POST OFFICE TO ADDRESSEE**

Commissioner of Patents and Trademarks
Box Assignments
Washington, D. C. 20231

Re: **Assignment of Registered Mark and Pending Application
Automobile Heritage Publishing and Communications, LLC**

Dear Sir:

Enclosed for recording in the U. S. Patent and Trademark Office is an Assignment of registered Mark and Pending Application wherein Automobile Quarterly, Inc. is transferring all of its right, title and interest in and to the marks to Automobile Heritage Publishing and Communications, LLC, an Indiana limited liability company, effective July 7, 2000. Enclosed also is Recordation Form Cover Sheet, check for \$65 in payment of the filing fee specified by 37 CFR §2.6(b)(6), and a postage prepaid self-addressed postcard.

Automobile Heritage Publishing and Communications, LLC is now the owner of the following registered trademark and trademark application:

- 1) Mark: Miscellaneous Design
Registration No.: 2,323,390
Issued: February 29, 2000; and
- 2) Mark: Automobile Quarterly
Serial No.: 75/548,150.

August 4, 2000

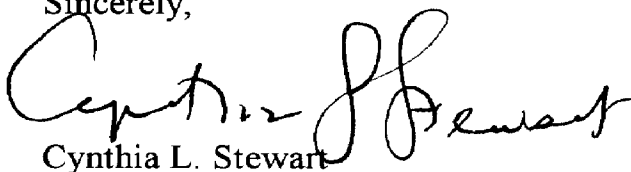
Page 2

Please record the enclosed Assignment and Recordation Form Cover Sheet and take such other actions as may be necessary to reflect the name of the owner of record of the registered trademark and trademark application cited above as "Automobile Heritage Publishing and Communications, LLC."

On the enclosed postcard, please indicate the effective filing date for the enclosed material and return the postcard to the addressee.

Please direct all correspondence in connection with this matter to the undersigned.

Sincerely,



Cynthia L. Stewart

Enclosures

Copies to Gerald L. Durnell
Melea East

JWD.D8576

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