

09-06-2000



101450552

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year
6/30/00

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year
6/30/00

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

09/05/2000 MTHA11 00000198 2350940
FC:481 40.00 OP

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Christine L. Lofgren

7/28/00

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARKS

Schwaab, Inc., a Wisconsin corporation ("Assignor"), for valuable consideration, the receipt and adequacy whereof are hereby acknowledged, hereby assigns and transfers to Kinko's Inc., a Delaware corporation ("Assignee"), and Assignee hereby accepts:

A. All worldwide rights, title and interest held by Assignor in and to the trademark EXPRESS YOURSELF and all registrations and applications for registration of EXPRESS YOURSELF, including without limitation U.S. trademark Registration No. 2,350,940, issued on May 16, 2000 and any related applications thereto (hereinafter collectively and individually referred to as the "Assigned Mark");

B. The goodwill of the business connected with the use of and symbolized by the Assigned Mark; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of the Assigned Mark or injury to said goodwill, together with the right to sue or recover the same in the Assignor's name.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of June 30, 2000.

KINKO'S, INC.

By: [Signature]
Name: James H. Cornell
Title: Sr. Vice President, Secretary,
and General Counsel

SCHWAAB, INC.

By: [Signature]
Name: Douglas R. Lane
Title: Pres.