

09-06-2000



101450377

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 8-1-00

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

08/31/2000 NTHA11 00000292 0510735

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
125.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002129 FRAME: 0511

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0518738"/>	<input type="text" value="0517881"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2146914"/>	<input type="text" value="1290922"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0518739"/>	<input type="text" value="1947932"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Claire Kimball

Claire Kimball

August 1, 2000

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT



FRIEDMAN'S INC., with its principal place of business at 4 West State Street, Savannah, Georgia 31401 (hereinafter called "ASSIGNOR"), has adopted and used and is the owner of the trademarks, listed in the schedule attached hereto as Schedule A and made a part hereof (hereinafter referred to as the "Marks"), in connection with Assignor's goods and services, and the goodwill associated therewith; and FRIEDMAN'S MANAGEMENT CORP., with its principal place of business at 4 West State Street, Savannah, Georgia 31401 (hereinafter called "ASSIGNEE"), desires to acquire all right, title and interest in and to the Marks.

NOW, THEREFORE, ASSIGNOR does hereby assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives, all right, title and interest in and to the Marks, including all registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Marks, and including any and all claims for past infringement thereof, including all rights as opponents in any opposition or cancellation proceeding. The parties acknowledge such transfer constitutes a contribution to the capital of Assignee intended to qualify as a transfer to a corporation controlled by Assignor under Section 351 of the Internal Revenue Code. ASSIGNOR further agrees to execute all documents necessary to perfect such rights, title, and interest in ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS HEREOF, the ASSIGNOR has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of 12:01 a.m. (E.S.T.), January 1, 2000.

Schedule A

Trade/Service Mark

Application/Registration No.

Federal (Active)

BLUE RIDGE (Stylized)	518,738
FRIEDMAN'S JEWELERS	2,146,914
MELROSE (Stylized)	518,739
RUXTON (Stylized)	517,881
STARGLO	1,290,922
THE VALUE LEADER	1,947,932

State (Active)

FRIEDMAN'S	14,495 (Arkansas)
REGENCY JEWELERS and Design	S13,469 (Georgia)
Friedman's Jewelers and Design	S13,468 (Georgia)
FRIEDMAN'S JEWELERS	Virginia Registration
FRIEDMAN'S JEWELERS (Stylized)	T94,402 (Florida)
FRIEDMAN'S JEWELERS (Stylized)	11,128 (Kentucky)
FRIEDMAN'S JEWELERS	Mississippi Registration
FRIEDMAN'S JEWELERS (Stylized)	South Carolina Registration
RUXTON (Stylized)	T2,361 (Georgia)
BLUE RIDGE	T312 (Georgia)
FRIEDMAN'S JEWELERS	15,095 (Arkansas)
FRIEDMAN'S THE VALUE LEADER and Design	15,195 (Arkansas)
REGENCY JEWELERS	10,997 (North Carolina)

International

FRIEDMAN'S JEWELERS	767,847 (Canada)
FRIEDMAN'S JEWELERS	491,963 (Mexico)
FRIEDMAN'S JEWELERS THE VALUE	491,964 (Mexico)
FRIEDMAN'S JEWELERS THE VALUE LEADER	767,849 (Canada)
THE VALUE LEADER	767,848 (Canada)
THE VALUE LEADER	494,816 (Mexico)

Federal (Abandoned)

FRIEDMAN'S 5 CS	74/488,016
FRIEDMAN'S JEWELERS	75/288,449
FRIEDMAN'S JEWELERS	74/517,379
REGENCY JEWELERS	74/472,582

Common Law Marks

All common law marks associated with Friedman's Inc.'s retail business services.

Domain Names

friedmans.com

friedmansjewelers.com

friedmans-jewelers.com