

08-28-2000



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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Magazine Publications, L.P.

Execution Date
Month Day Year
04 30 1998

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name ARTPRESS INTERNATIONAL INC.

DBA/AKA/TA

Composed of

Address (line 1) c/o James R. Regier

Address (line 2) 853 Broadway, Suite 801

Address (line 3) New York

New York

10003

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/25/2000 DNGUYEN / 00000226 501004 1520839

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TRADEMARK
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1520839"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes



No

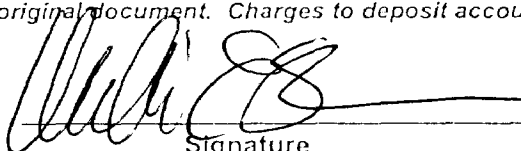


Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Wendi E. Sloane

Name of Person Signing



Signature

7/28/00

Date Signed

ASSIGNMENT

WHEREAS, MAGAZINE PUBLICATIONS, L.P., a Delaware limited partnership, (hereinafter "MAGAZINE") is the owner of record of United States Registration No. 1,520,839, registered January 17, 1989 for the trademark ART & AUCTION (hereinafter "Trademark");

WHEREAS, ARTPRESS INTERNATIONAL INC., a Delaware corporation, (hereinafter "ARTPRESS"), having offices at c/o James R. Regier, 853 Broadway, Suite 801, New York, New York 10003, USA, desires to acquire from MAGAZINE the entire right, title and interest in and to the Trademark together with the goodwill of the business symbolized by said mark and United States Registration No. 1,520,839;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MAGAZINE hereby sells, assigns and transfers to ARTPRESS, the entire right, title and interest in and to United States Trademark Registration No. 1,520,839, registered January 17, 1989, and the mark forming the subject matter thereof, together with the goodwill of the business symbolized by said mark.

IN WITNESS WHEREOF, MAGAZINE PUBLICATIONS, L.P. has executed this Assignment on this 30th day of April, 1998.

MAGAZINE PUBLICATIONS, L.P.

BY: Maureen Cogan
Printed Name: Maureen Cogan
Title: President of Magazine Holdings, Inc., a
General Partner of Magazine Publications, L.P.

STATE OF New York
COUNTY OF New York

BEFORE ME, the undersigned authority, on this day personally appeared MAUREEN COGAN, and having been duly sworn by me, upon her oath states that she is President of Magazine Holdings, Inc., a General Partner of MAGAZINE PUBLICATIONS, L.P., that she has read and understands the foregoing instrument, that she is authorized to execute said instrument, and acknowledged to me that she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said partnership.

April SUBSCRIBED AND SWORN TO BEFORE ME, this 30th day of April, 1998.

(SEAL) MELVYN R. LEVENTHAL
NOTARY PUBLIC, State of New York
No. 4810036
Qualified in Westchester County
Commission Expires June 30, 1998

[Signature]
NOTARY PUBLIC
STATE OF New York

My Commission Expires: _____