FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 08-28-2000



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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document an gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 2023; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

FORM PTO-1618B Expires 06:30/99 CMB 0551-0027	Page	e 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic Representative	Name and Address	Enter for the first Rece	eiving Party only.
Name			
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspondent Name an	d Address Area Code and	Telephone Number (312) 984-3166
Name Wendi E. Nagelbe	Sloane, EsqBarack	: Ferrazzano Kirsci	hbaum Perlman &
	Wacker Drive		
Address (line 2) Suite 270	00		
Address (line 3) Chicago,	Illinois 60606		
Address (line 4)			
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Trademark Application N	` '	· · ·	Mark if additional numbers attached
Enter either the Trademark Applica Trademark Applica			numbers for the same property). tion Number(s)
Trademark Applica	(introduction)	[1520839]	tion (value)
Number of Properties	Enter the total number of p	roperties involved.	# 1
Fee Amount	ee Amount for Properties	Listed (37 CFR 3.41):	\$ 40.00
Method of Payment:	Enclosed [Deposit Account $oxed{X}$	
Deposit Account (Enter for payment by deposit	account or if additional fees can be Deposit Account		# 50-1004

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original plocument. Charges to deposit account are authorized, as

Authorization to charge additional fees:

Indicated herein.

Wendi E. Sloane

Name of Person Signing

No

Date Signed Signature

ASSIGNMENT

WHEREAS, MAGAZINE PUBLICATIONS, L.P., a Delaware limited partnership,

(hereinafter "MAGAZINE") is the owner of record of United States Registration No. 1,520,839,

registered January 17, 1989 for the trademark ART & AUCTION (hereinafter "Trademark");

WHEREAS, ARTPRESS INTERNATIONAL INC., a Delaware corporation, (hereinafter

"ARTPRESS"), having offices at c/o James R. Regier, 853 Broadway, Suite 801, New York, New

York 10003, USA, desires to acquire from MAGAZINE the entire right, title and interest in and to

the Trademark together with the goodwill of the business symbolized by said mark and United

States Registration No. 1,520,839;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, MAGAZINE hereby sells, assigns and transfers to ARTPRESS, the

entire right, title and interest in and to United States Trademark Registration No. 1,520,839,

registered

January 17, 1989, and the mark forming the subject matter thereof, together with the goodwill of

the business symbolized by said mark.

IN WITNESS WHEREOF, MAGAZINE PUBLICATIONS, L.P. has executed this

Assignment on this 3v day of 6µ, 1998.

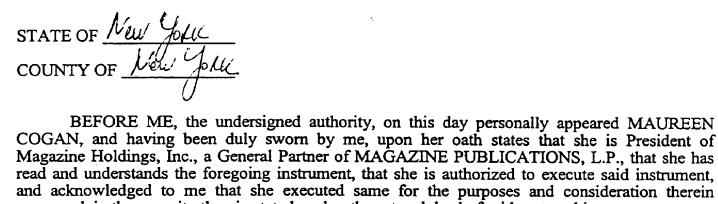
MAGAZINE PUBLICATIONS, L.P.

Printed Name: Maureen Cogan

Title: President of Magazine Holdings, Inc., a

General Partner of Magazine Publications, L.P.

TRADEMARK REEL: 002130 FRAME: 0633



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My Commission Expires:_