



09-07-2000



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**RECORDATION FORM COVER
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the att

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- ☐ Individual ☐ General Partnership ☒ Limited Partnership ☐ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☐ Corporation ☐ Association

☒ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/07/2000 JSMBRZZ 00000132 1993099

FOR OFFICE USE ONLY

01 FC:441
02 FC:442

40.00 OP
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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002130 FRAME: 0710

TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1993099"/>	<input type="text" value="2202399"/>	<input type="text" value="2190962"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

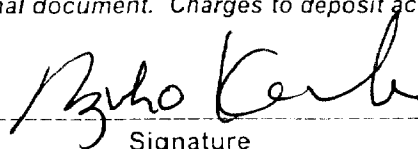
No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mizuho Kameoka

Name of Person Signing



Signature

8/3/2000

Date Signed

TRADEMARK

REEL: 002130 FRAME: 0711

TRADEMARK ASSIGNMENT

WHEREAS, Georgetown Publishing House L.P., a District of Columbia limited partnership, located at 1101 30th Street, N.W., Washington, D.C. 20007 ("Assignor"), has adopted and owns the marks ("the Marks") registered on the Principal or Supplemental Register of the United States Patent and Trademark Office or for which such registration is pending, as noted below:

<u>TRADEMARK</u>	<u>REG./SERIAL NUMBER</u>	<u>REG./FILE DATE</u>
AMERICAN SPEAKER	1993099	8/13/96
LEADERSHIP STRATEGIES	2202399	11/3/98
THE ORGANIZED EXECUTIVE	2190962	9/22/98

WHEREAS, Wicks Business Information, LLC, a Delaware limited liability company, located at 1101 King Street, Alexandria, VA 22314 ("Assignee"), desires to acquire the Marks and the above referenced registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registration thereof, together with any and all renewals of any of the foregoing, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such Marks, or of any proprietary or other rights in such Marks.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute each other instrument of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument.

Assignor and Assignee and certain other parties are parties to a certain Agreement of Purchase and Sale of Assets, dated as of even date hereof. This Assignment is executed and delivered pursuant to said Asset Purchase Agreement.

IN WITNESS WHEREOF, Assignor has caused this instrument to
be duly executed as of July 26, 2000.

GEORGETOWN PUBLISHING HOUSE L.P.

By:  _____

Title: PRESIDENT _____

STATE OF)
DISTRICT OF COLUMBIA) ss.:
COUNTY OF)

On this 26th day of JULY, 2000, before me personally came DANIEL LEVINAS, to me known, being by me duly sworn, did depose and say that he/~~she~~ resides at 6401 HILLMEAD RD, BETHESDA, MD and that he/~~she~~ is a LIMITED PARTNER and an authorized 20817 signatory of Georgetown Publishing House, L.P., the partnership described in and which executed the foregoing instrument, and that he/she executed and delivered said instrument on behalf of said partnership by the authority of the partners of said partnership.

Roberta L. Barker
Notary Public

My Commission Expires:

1-31-03