FORM PTO-1618A U.S. Department of Commerce Expires 06/30/99 09-08-2000 Patent and Trademark Office OMB 9651-0027 TRADEMARK 101452097 RECORDATION FORM COVER SHEET T<del>RAD</del>EMARKS ONLY Please rectant the attached original document(s) or copy(ies). TO: The Commissioner of Patents and Trademark **Submission Type** pnveyance Type X New Assignment License Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Effective Date **Document ID#** Day Year Merger December 1999 Reel# Frame # Change of Name Corrective Document Reel # Frame # Other Conveying Party Mark if additional names of conveying parties attached Name Shepard's Company Effective Date Month Day Year **Formerly** December 30 1999 Individual General Partnership Limited Partnership Corporation Association Other Citizenship/State of Incorporation/Organization Delaware **Receiving Party** Mark if additional names of receiving parties attached Name Reed Elsevier Properties Inc. DBA/AKA/TA Composed of Address (line 1) 1105 North Market Street Address (line 2) Suite 912 Address (line 3) Wilmington Delaware 19801 City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an 🔀 Corporation 🦳 Association appointment of a domestic representative should be attached. (Designation must be Other separate document from Assignment Citizenship/State of Incorporation/Organization Delaware FOR OFFICE USE ONLY 00000180 75761227 9/07/2000 NTHAI1 1 FC:481 Problemen reporting for this collection of information is esti ated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office. Chief Information Officer, Washington, D.C. 2023 and to the Office of Information and Regulatory Affairs. Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB information Collection Budget Package 0651-0027 Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK REEL: 002130 FRAME: 0872

FORM PTO-1618B					U.S. Department of Commerce
Expires 06/30/99  OMB 0651-0027		Pag	e 2		Patent and Trademark Office  TRADEMARK
Domestic Representa	tive Name and Ac			Receiving Party only.	IKADEMAKK
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Correspondent Name Number	and Address	Area Code a	nd Telephone	(202) 383-6830	
Name	Carla C. Calca	gno			
Address (line 1)	HOWREY SI	MON ARNOLD &	WHITE, LLP		
Address (line 2)	1299 PENNS	YLVANIA AVE.,	N.W.		
Address (line 3)	Box 34				
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	e total number of pag g any attachments.	ges of the attached c	onveyance document	# 3	
Trademark Applicati Enter either the Trademar				Mark if additional numbers for the	mbers attached he same property).
Trademark	Application Num	ber(s)	Registrati	on Number(s)	
75/761,227	5/746,294	75/759,433	729755	Common Law	Common Law
75/761,226	5/470,186		1743711	1140728	1667907
75/746,293	5/470,195		Common Law	2344496	
Number of Properties	Enter the	total number of pr	operties involved.	# 1	15
Fee Amount	Fee Amo	unt for Properties	Listed (37CFR 3.41)	\$ 390.00	
Method of Payment: Deposit Account		Enclosed 🔀	Deposit Account		
(Enter for payment by d	leposit account or if	additional fees can be Deposit Account		# 08-3038	
	Aut	horization to charg	e additional fees	Yes No	
Statement and Signa To the best of my knowl original document. Cha	edge and belief, the	foregoing information	on is true and correct as indicated herein.	and any attached copy	is a true copy of the
Carla C. Cal		^	_	8-10	- <b>D</b> D
Name of Pers	on Signing	Si	gnature S	8-08 Date S	igned

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS. Shepard's Company, a Delaware General Partnership (hereinafter referred to

as "Shepard's"), having a place of business located at 555 Middlecreck Parkway, Colorado Springs,

Colorado 80921, has adopted, used or is using the trademarks as set forth in attached Schedule A

and has filed and/or registered the marks in the United States Patent and Trademark Office

(hereinafter referred to as the "Trademarks");

WHEREAS, Reed Elsevier Properties Inc., a Delaware corporation (hereinafter referred to

as "Reed Elsevier"), having a place of business located at 1105 North Market Street, Suite 912,

Wilmington, Delaware 19801, desired to acquire all right, title and interest in and to the

Trademarks, including any choses in action relating to said Trademarks, together with the goodwill

of the business symbolized by the Trademarks and the applications and registrations thereof set

forth on the attached Schedule A; and

WHEREAS, it is desired that the assignment of the Trademarks listed on the attached

Schedule A be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency

of which are hereby acknowledged, and intending to be legally bound hereby, Shepard's as of

December 30, 1999 hereby sold, assigned, transferred and conveyed unto Reed Elsevier all of its

right, title and interest, whether statutory or common law, in and to the aforesaid Trademarks,

including any choses in action relating to said Trademarks, claims for damages, profits and costs,

both in equity and law, for any infringement or infringements of said Trademarks rights accruing on

or before December 30, 1999, together with the goodwill of the business symbolized by the

Trademarks, and including the applications and registrations thereof as set forth on attached

Schedule A, and further, covenanted, agreed and undertook to execute, whenever requested by

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Reed Elsevier, all applications, assignments, lawful oaths and any other papers which Reed Elsevier may deem necessary or desirable for securing to Reed Elsevier or for maintaining for Reed Elsevier the Trademarks hereby assigned, all without further compensation to Shepard's.

> SHEPARD'S COMPANY By Reed Elsevier Inc., General Partner

- SELET S. ALLES

Commonwealth of Massachusetts §

County of Middlesex

BEFORE ME, the undersigned authority, on this 28th day of July, 2000, personally appeared Henry Z. Horbaczewski, personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument on behalf of Shepard's Company.

Notary Public Ny Commission expres: 10-26-01

-2-

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**RECORDED: 08/08/2000** 

MARK	REGISTRATION NUMBER	APPLICATION NUMBER
SH		75/761227
SHEP		75/761226
SHEPARD- ALWAYS UP TO DATE-	729755	72/107795
CASES AND STATUTES-		
SHEPARDIZE		
SHEPARDIZE	1743711	74/120780
SHEPARDIZED	Common Law	
SHEPARDIZING	Common Law	
SHEPARD'S	1140728	73/184527
SHEPARD'S		75/746293
SHEPARD'S		75/746294
SHEPARD'S ALERT		75/470186
SHEPARD'S DAILY UPDATE		75/470195
SHEPARD'S EXTRACT	2344496	75/470187
SHEPARD'S OVERNIGHT	Common Law	
SHEPARD'S PREVIEW	1667907	73/832521
SHEPARDS.COM		75/759433

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