



HEET

8-15-00

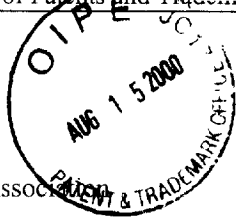
101452722

To the Honorable Commissioner of Patents and Trademarks, U.S. Department of Commerce, Washington, D.C. 20514. The attached original documents or copy thereof.

1. Name of conveying party(ies):  
Richardson Labs, Inc.  
111 East 48<sup>th</sup> Street  
Boise, Idaho 83714

Individual(s)                       Association  
 General Partnership               Partnership  
 Corporation-Delaware  
 Other

Additional name(s) of conveying party(ies) attached?  
 yes                       no



2. Name and address of receiving party(ies)?  
Rexall Sundown, Inc.  
6111 Broken Sound Parkway, NW  
Boca Raton, Florida 33487

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-Florida  
 Other

Additional name(s) & address(es) attached?  
 yes                       no

Appointment of Domestic Representative attached?  
 yes                       no

3. Nature of Conveyance:

Assignment                       Merger  
 Security Agreement               Change of Names  
 Other

Execution Date:

4. Application number:  
If this document is being filed together with an application, the execution date of the application is:

A. Trademark Application No.(s) 75/724,992	B. Trademark Registration No.(s)
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

5. Name and address of party to whom correspondence concerning document should be mailed:  
W. M. Webner, Esq.  
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC  
2100 Pennsylvania Avenue, N.W.  
Suite 800  
Washington, D.C. 20037-3213

6. Total number of applications and registration involved:

7. Total Fee (37 CFR 3.41):                      \$45.00  
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880  
 Authorized to be charged to Deposit Account

8. Deposit Account No.                      19-4880  
(Attach dupl. copy of this page if paying by Deposit Account)

09/08/2000 JSH/BRZ 00000024 75724992  
01 Ft:481                      40.00 DP

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

W. M. Webner                      Name                      Aug. 15, 2000                      Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

Repl. Ref: 09/08/2000 JSH/BRZ 0015410900  
Mail: 194880 Name/Number: 75724992 \$5.00 DP  
FCS 704

**ASSIGNMENT**


WHEREAS, Richardson Labs, Inc. ("Assignor"), a corporation of Delaware, having a principal office and place of business at 111 East 48<sup>th</sup> Street, Boise, Idaho 83714, is the owner of federal trademark serial no. 75/724,992 for NUTRIKIDS SCHOOL AID in Class 32 ("the Mark"); and

WHEREAS, Rexall Sundown, Inc. ("Assignee"), a corporation of Florida, having a principal office and place of business at 6111 Broken Sound Parkway, NW, Boca Raton, Florida, 33487, desires to acquire the said Mark and the goodwill of the business appurtenant thereto;

NOW THEREFORE, in exchange for goods and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto the said Assignee all of its rights, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark in the United States.

IN WITNESS WHEREOF the Assignor has hereunto affixed its corporate seal under the hands of its proper officer duly authorized in that behalf this 28<sup>th</sup> day of July, 2000.

Richardson Labs, Inc.

By:   
Richard Werber  
Vice President