FORM PTO-1618A Expres 08/20/99 OM8 0851-0027

07-24-2000

U.S. Patent & TMOfc/TM Mall Ropt Dt. #61

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Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year			
Name Douglas E. Sowers 07 15 00			
Formerly			
X Individual General Partnership Limited Partnership Corporation Association			
Other '.			
X Citizenship/State of Incorporation/Organization U.S.A.			
Receiving Party Mark if additional names of receiving parties attached			
Name SOHK Sportswear, Inc.			
DBA/AKA/TA			
Composed of			
Address (line 1) 106-11 Northern Boulevard			
Address (line 2)			
Address (line 3) Corona	New York 11368		
City State/Country If document to be recorded is an			
not domiciled in the United States, an			
X Corporation Association appointment of a domestic representative should be attached.			
Other (Designation must be a separate document from Assignment.)			
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Mail documents to be recorded with required cover sheet(s) information to:
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Number of Properties Enter the total number of properties involved. # 1				
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To th attac indic Jeannette	the best of my knowledge and belief, the foregoing information is true and correct and ched copy is a true copy of the original document. Charges to deposit account are a cated herein.	d any outhorized, as July 20, 2000 Date Signed		
1				

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ASSIGNMENT

WHEREAS, Douglas E. Sowers, an individual residing and doing business at 1315 Fourth Avenue, Ford City, Pennsylvania 16226 ("Assignor") has adopted, owns and is using the mark UNIVERSITY OF HARD KNOCKS (the "Mark") in connection with t-shirts, hats, sweatshirts and costume jewelry; and

WHEREAS, Assignor owns federal trademark Registration No. 1,137,722 issued July 8, 1980 for the Mark on the Supplemental Register of the United States Patent and Trademark Office for use in connection with t-shirts; and

WHEREAS, SOHK Sportswear, Inc., a New York corporation with its principal place of business at 106-11 Northern Boulevard, Corona, New York 11368 ("Assignee") desires to acquire the Mark and the above-referenced Registration;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized thereby, and the registration thereof.

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	Douglas E. Sowers
Dated effective as of: 15 July (9)	
Subscribed and Sworn to before me	
this day of	_, 2000.
Notary Public	
My Commission expires:	

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, on:

Date of Deposit July 20, 2000

Jeannette C. Cornish
(Name of Representative)

uly 20, 2000

(Date of Signature)

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RECORDED: 07/24/2000