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Express Mail Post Office to Addressee Service Express Mail No. EL498959152US to:

Assistant Commissioner for Trademarks

Box Assignment 2900 Crystal Drive

Arlington, Virginia 22202-3513 This 13 day of July, 2000.

Lisa M. Gigliotti

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

# TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

1. Name of Conveying Party:

> Cosmair Creative, Inc. **Delaware Corporation**

Name and Address of Receiving Party: 2.

> L'Oréal USA Creative, Inc. 575 Fifth Avenue New York, New York 10017 **Delaware Corporation**

- Nature of Conveyance: Change of Name 3. Execution Date: June 21, 2000
- Trademark Registration Nos. / Application Serial Nos.: 4. 75/817,398; 1,618,321; 75/735,604; 1,687,343; 75/819,552; 75/818,065
- Name and address of party to whom correspondence 5. concerning document should be mailed:

Lisa M. Gigliotti, Esq. L'Oréal USA Creative, Inc. 575 Fifth Avenue New York, New York 10017

Total number of registrations/applications involved: 6

Total Fee (37 CFR § 3.41): \$165.00 Check No. 652909 is attached.

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L'Oréal USA Creative, Inc. Page 2

Express Mail No.: EL498959152US

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: 7/13/00

Lisa M. Gigliotti

Total: Four pages

# State of Delaware

# Office of the Secretary of State

PAGE

07-13-2000

U.S. Patent & TMOrc/TM Mail Rcpt Dt. #30

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COSMAIR CREATIVE, INC.", CHANGING ITS NAME FROM "COSMAIR CREATIVE, INC." TO "L'OREAL USA CREATIVE, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF JUNE, A.D. 2000, AT 9 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWENTY-SIXTH DAY OF JUNE, A.D. 2000.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Edward J. Freel, Secretary of State

AUTHENTICATION:

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DATE: 06-23-00

STATE OF DELAWARE SECRETARY OF STATE DIVISION OF CORPORATIONS FILED 09:00 AM 06/22/2000 001317412 - 2318269



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#### CERTIFICATE OF AMENDMENT

OF

# CERTIFICATE OF INCORPORATION

OF

### COSMAIR CREATIVE, INC.

Cosmair Creative, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST. That the Board of Directors of the Corporation adopted the following resolution by unanimous written consent in accordance with Section 141(f) of the General Corporation Law of the State of Delaware:

RESOLVED, that the Board of Directors hereby declares it advisable and in the best interests of the Corporation that Article FIRST of the Certificate of Incorporation be amended to read as follows:

FIRST:

The name of the corporation shall be:

# L'Oréal USA Creative, Inc.

SECOND. That the aforesaid amendment has been consented to and authorized by the sole stockholder of the Corporation by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD. That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

FOURTH. That the effective time of the amendment herein certified shall be 12:00 A.M. on June 26, 2000.

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by John D. Sullivan, Vice President, this 21st day of June, 2000.

John D. Sullivan

Senior Vice Presiden

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