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U.S. Patent & TMO/TM Mail Rcpt Dt. #39

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Mary Margaret Heaton,

7.26.00

Name of Person Signing

Signature

Date Signed

Asst Sec. Oxford Ind. Inc.

ASSIGNMENT

THIS AGREEMENT is effective as of the 27th day of July 2000 and is entered into by and between Oxford Industries, Inc., a corporation existing under the laws of the State of Georgia ("Oxford"), and Piedmont Apparel Corporation, a corporation existing under the laws of the State of Delaware ("Piedmont").

In consideration of the sum of one dollar (\$1.00) and other lawful consideration, the receipt of which from Piedmont is hereby acknowledged by Oxford does hereby sell, assign and transfer to Piedmont, Oxford's entire right, title and interest in and to the following marks and registrations in all forms and for all uses:

<u>Trademark</u>	<u>U.S. Registration Number</u>
Oxford Shirtings®	1663863
Lanier Clothes®	1001567
Everpress®	1947569

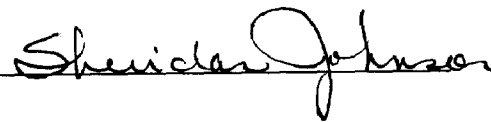
and including all associated artwork and label designs, together with the good will of the business associated therewith, and any and all past, present, and future claims, demands and caused of action based thereon.

Oxford Industries, Inc.

By: 

Title: Assistant Secretary of Oxford

Piedmont Apparel Corporation

By: 

Title: Vice President