

MRD B-11-00

09-12-2000

FORM PTO 1594 (Rev. 6-93) REC

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



OMB No. 0651-0011 (exp. 4/94)

To the Honorable Commissioner of Paten.

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ginal documents or copy thereof.

1. Name of conveying party(ies):
Montana Naturals International, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: Montana
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: FSM, Inc.
Internal Address: _____
Street Address: 601 Second Avenue South
City: Minneapolis State: MN ZIP: 55402-4302

Individual(s) _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Minnesota
 Other _____

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: October 15, 1999

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached Yes No

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,822,302
1,850,980
1,852,741

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Shane P. Coleman
Internal Address: Dorsey & Whitney LLP
Street Address: 401 North 31st Street, Suite 1200
City: Billings State: MT ZIP 59101

6. Total Number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41). \$ 90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
04-1420
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shane P. Coleman Shane P. Coleman 8/11/00
Name of person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

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01 FC:481 40.00 OP
02 FC:482 50.00 OP

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TRADEMARK REEL: 002131 FRAME: 0908

ASSIGNMENT


WHEREAS, Montana Naturals Int'l, Inc., a Montana corporation located at 19994 Highway 93, Arlee, Montana 59821-9212 ("Assignor"), is the owner of the trademarks and trade names listed on Schedule A attached hereto (the "Marks"); and

WHEREAS, FSM, Inc., a Minnesota corporation, whose business address is 601 Second Avenue South, Minneapolis, Minnesota 55402-4302 ("Assignee") has agreed to acquire all of Assignor's worldwide rights in and to the Marks pursuant to a Settlement Agreement of even date herewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby irrevocably assigns to the Assignee all of its worldwide right, title and interest in and to the Marks, including U.S. Registrations and Montana State Registrations, if any, together with the goodwill of the business symbolized thereby.

Dated this 15th day of October, 1999.

MONTANA NATURALS INT'L, INC.

By: 
Bradley T. MacDonald, President

SCHEDULE A TO ASSIGNMENT

<u>Mark</u>	<u>Registration No.</u>
Montana Big Sky	Federal Appln. Abandoned
Pure Energy	Fed. Regis. 1,822,302
Montana Naturals	No Federal Appln./Registration
Nautilus	No Federal Appln./Registration
Montana Labs	No Federal Appln./Registration
Loving Mood	Red. Regis. 1,762,388
Pure Serenity	No Federal Appln./Registration
Stay Calm	Fed. Regis. 1,762,387
Natural Solutions	Montana State Registration - Not Renewed
Throat Care	Montana State Registration
Quality From An Environment You Can Trust	Fed. Regis. 1,852,741
Experience The Power of Nature	Fed. Regis. 1,850,980
Pro-Tech	Fed. Regis. 1,794,626
Cholestex & Design	Montana State Registration
Loving Mood	Montana State Registration
Pure Energy & Design	Montana State Registration
Montana Greens	No Federal Appln./Registration
Botanica Select	No Federal Appln./Registration