



101454406

Atty Docket No.

7-28-00

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MarketingMarketing, Inc.

- Individuals(s)
- General Partnership
- Corporation-State Georgia
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 24, 2000

2. Name and address of receiving party(ies)

Name: **ZMarketing, Inc.**

Internal Address: **3104 Shadowlawn Avenue**

Street Address:

City: **Atlanta**

State: **GA** Zip: **30305**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)
76/060,449 ZMARKETING

B. Trademark Registratio



07-28-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #10

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **William H. Brewster**

Internal Address:

Street Address: **1100 Peachtree St., Suite 2800**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

40.00 DP
76/0449

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

R. Charles Henn, Jr.

Name of Person Signing

Signature

Date

7/25/00

Total number of pages including cover sheet, attachments, and document: 0

09/12/2000 JTALLANE 00000014
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ASSIGNMENT

THIS ASSIGNMENT is made as of the 24TH day of July, 2000 between MarketingMarketing, Inc., having its principal place of business at 3104 Shadowlawn Avenue, Atlanta, Georgia 30305 ("Assignor"), and the ZMarketing, Inc., a corporation duly organized and existing under the laws of Delaware, with its principal place of business at 3104 Shadowlawn Avenue, Atlanta, Georgia 30305 ("Assignee").

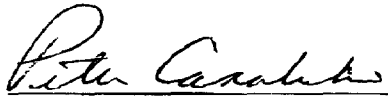
WHEREAS, Assignor is the owner of the mark ZMARKETING (the "Mark"), including the corresponding pending application (Serial No. 76,060,449) to register the Mark (the "Application");

WHEREAS, Assignor wishes to assign, grant, and deliver exclusively to Assignee all rights, titles, and interests of every kind and nature in and to the Mark and Application, together with the goodwill and business of Assignor to which the Mark and Application pertain, and all rights of action and claims, including actions and claims for past infringement, thereof;

NOW THEREFORE, in consideration of payment of the sum of ten dollars and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree as follows:

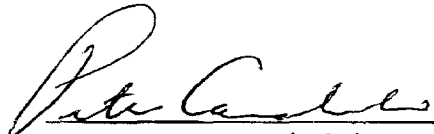
Assignor assigns to the Assignee, and Assignee accepts, full right, title and interest in the Mark, including the pending application, together with that portion of Assignor's business to which the Mark pertain and the goodwill of the business symbolized by the Mark, and all rights of action and claims for past infringement.

MARKETINGMARKETING, INC.

By: 

Peter Canalichio
Chief Financial Officer

ZMARKETING, INC.

By: 

Peter Canalichio
Chief Financial Officer