

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



09-12-2000



08-01-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #64

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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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09/12/2000 JJALLAH2 00000041 1456496

01 FC:481
02 FC:482

40.00 OP
50.00 OP

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**TRADEMARK
REEL: 002132 FRAME: 0872**

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 312-704-9400

Name

Etahn M. Cohen

Address (line 1)

Sugar, Friedberg & Felsenthal

Address (line 2)

30 North LaSalle Street

Address (line 3)

Suite 2600

Address (line 4)

Chicago, IL 60602

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

3

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1456496	1419154	1163722

Number of Properties

Enter the total number of properties involved.

3

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 90

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

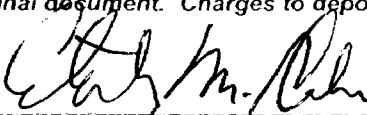
No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Etahn M. Cohen, Attorney

Name of Person Signing



Signature

7/31/00

Date Signed

ASSIGNMENT OF REGISTERED TRADEMARKS

This AGREEMENT is made as of the 30th day of June, 2000, by and between Silver Burdett Ginn Inc., a Delaware corporation ("Seller"), and Carus Publishing Company, an Illinois corporation ("Buyer").

WHEREAS Seller has adopted, used and is using the following trademarks which are registered in the United States Patent and Trademark Office (collectively, the "Marks"):

1. ODYSSEY

Serial No.: 73-643,898 Reg. No.: 1,456,496 Registered: 9/8/87

2. FACES THE MAGAZINE ABOUT PEOPLE (Stylized Letters)

Serial No.: 73-565,498 Reg. No.: 1,419,154 Registered: 12/2/86

3. COBBLESTONE (Stylized Letters)

Serial No.: 73-242,533 Reg. No.: 1,163,722 Registered: 8/4/81

WHEREAS Buyer is desirous of acquiring the Marks and the good will associated therewith; and

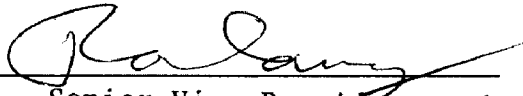
WHEREAS, Seller is the owner of the aforementioned Marks.

NOW THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties contained herein and in the Asset Purchase Agreement, as of the date herein, between Buyer and Seller (the "Purchase Agreement"), the parties hereto hereby agree as follows:

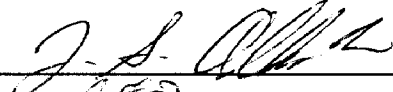
1. Seller does hereby assign unto Buyer all right, title and interest in and to the Marks, together with the good will of the business symbolized in the Marks.
2. Seller represents and warrants that it is the record holder of the Marks.
3. This Agreement is executed pursuant to the Purchase Agreement and shall not be construed to limit any rights or obligations of either party thereunder.
4. This Agreement shall not be modified or amended except by an instrument in writing signed by or on behalf of the parties hereto.
5. This Agreement shall inure to the benefit of, and be binding upon, the parties hereto and their respective successors and assigns, as the case may be.
6. Upon the request of the Buyer any time after the Closing, Seller will forthwith execute and deliver such instruments of assignment, transfer and other documents as Buyer or its counsel may request in order to perfect title to the Marks or otherwise to effectuate the purposes of this Agreement.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the date first above written.

SILVER BURDETT GINN INC

By: 
Its: Senior Vice President and Secretary

CARUS PUBLISHING COMPANY

By: 
Its: CFO

STATE OF New Jersey)
) SS.
COUNTY OF Bergen)

I, Gail Dipsiner, a Notary Public in and for said County, in the State aforesaid, do hereby certify that Robert L. Dancy, the Sr. VP of Silver Burdett Ginn, Inc., who is personally known to me to be the same person whose name is subscribed to the foregoing instrument as such Sr. VP, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this 6 day of July, 2000.

Gail Dipsiner
NOTARY PUBLIC

(SEAL)

GAIL DIPSINER
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES 8/18/2003

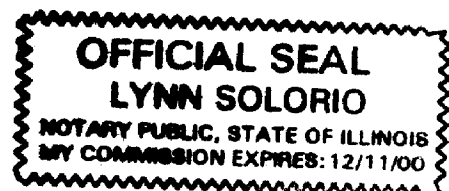
STATE OF ILLINOIS)
) SS.
COUNTY OF LASALLE)

I, Lynn Solorio, a Notary Public in and for said County, in the State aforesaid, do hereby certify that Jack Olbruch, the President/CEO of Carus Publishing Company, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument as such President/CEO appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this 11 day of July, 2000.

Lynn Solorio
NOTARY PUBLIC

(SEAL)





08-01-2000

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Name

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Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

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Registration Number(s)

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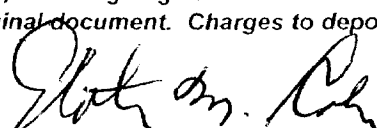
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Etahn M. Cohen, Attorney

Name of Person Signing



Signature

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