

09-13-2000

Substitute Form PTO-1594  
Attorney Docket No.: 10294/443001

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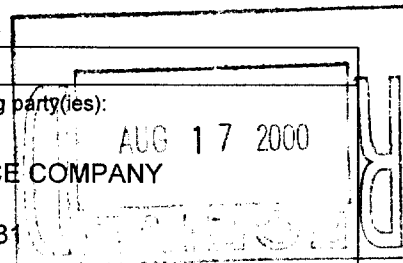


EET

*MRD 8/17/00*

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Commissioner for Trademarks: Please record the attached copies of an original document.



1. Name of conveying party(ies):  
 LOWELL SHOE, INC.

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation—State – New Hampshire  
 Other \_\_\_\_\_

Additional name(s) attached?  Yes  No

2. Name and address of receiving party(ies):  
 COLUMBIA INSURANCE COMPANY  
 4016 Farnam Street  
 Omaha, Nebraska 68131

Individual(s) Citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation—State - Nebraska \_\_\_\_\_  
 Other \_\_\_\_\_

If the assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No

Additional names/addresses attached?  Yes  No

3. Nature of conveyance:

Assignment  
 Merger  
 Security Agreement  
 Change of Name  
 Other:

Execution Date: July 6, 2000

4. Application number(s) or trademark number(s):

A. Trademark Application No(s):

Additional numbers attached?  Yes  No

B. Trademark No(s):  
 2,355,936 – COMFORT NOW

5. Name/address of party to whom correspondence concerning document should be mailed:

TIMOTHY A. FRENCH  
 Fish & Richardson P.C.  
 225 Franklin Street  
 Boston, MA 02110-2804

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR §3.41): \$40.00  
 Enclosed  
 Authorized to charge Deposit Account.

8. Deposit Account No.: 06-1050  
 Please apply any additionally charges, or any credits, to our Deposit Account No. 06-1050.

DO NOT USE THIS SPACE

9. Statement and Signature: *To the best of my knowledge and belief, the foregoing information is true and correct and the attached is a true copy of the original document.*

Timothy A. French  
 Reg. No. *30,175*  
 Name of Person Signing

*[Signature]*  
 Signature

*08/16/00*  
 Date

Total number of pages including cover sheet, attachments, and document: 3

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40.00 PP  
CERTIFICATE OF MAILING BY EXPRESS MAIL

Express Mail Label No. *EZ 2246982026S*

Hereby certify under 37 CFR §1.10 that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee with sufficient postage on the date indicated below and is addressed to BOX ASSIGNMENT, Commissioner of Patents, Washington, DC 20231.

*8-16-2000*  
Date of Deposit

*Linda Weselley*  
Signature

*Linda Weselley*  
Typed Name of Person Signing Certificate

TRADEMARK  
REEL: 002133 FRAME: 0366

**TRADEMARK ASSIGNMENT**

WHEREAS, Lowell Shoe, a corporation organized and existing under the laws of the State of New Hampshire, with a principal place of business at 8 Hampshire Drive, Hudson, New Hampshire 03051 ("Assignor"), is the owner of the trademark "COMFORT NOW" and U.S. Trademark Registration No. 2,355,936 for the trademark "COMFORT NOW" and the goodwill represented thereby;

WHEREAS, Columbia Insurance Company, a corporation organized and existing under the laws of the State of Nebraska, having its principal place of business at 4016 Farnam Street, Omaha, Nebraska 68131, ("Assignee"), is desirous of acquiring the trademark "COMFORT NOW", and U.S. Registration No. 2,355,936 and the goodwill represented thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the trademark "COMFORT NOW", and U.S. Registration No. 2,355,936, together with the goodwill of the business connected with the use of and symbolized by the trademark "COMFORT NOW". Assignor further assigns to Assignee the right to sue for and collect damages for past infringements of the trademark "COMFORT NOW".

Lowell Shoe, Inc

Date: JULY 6, 2000

  
By: James E. Issler  
Title: Vice President

State of Connecticut :  
County of FAIRFIELD : ss.

On this 6<sup>th</sup> day of JULY, 2000, before me personally appeared

James E. Issler, who being by me duly sworn, did depose and say that he is the person described in and who executed the foregoing Assignment, and that he has the authority to sign his name thereto.

Given under my hand and notarial seal this 6<sup>th</sup> day of JULY, 2000.



Notary Public

My Commission Expires: 12-31-2002

**ROBERT PRACH**  
NOTARY PUBLIC  
My Commission Expires 12/31/2002

[notarial seal]

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