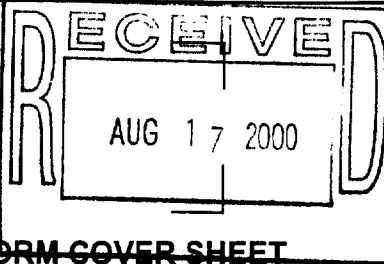


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Execution Date
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- Other

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Name

Jason Zedeck, Esq.

Address (line 1)

Christensen, Miller, Fink, Jacobs, Glaser, Weil & Shapiro LLP

Address (line 2)

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Los Angeles, CA 90067

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Deposit Account

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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael J. Bordeleau

Name of Person Signing

Signature

8-15-00

Date Signed

ASSIGNMENT

Applied Graphics Technologies, Inc., a Delaware corporation, with its principal place of business at 450 West 33rd Street, New York, NY 10001 ("Assignor"), is the owner of the mark "AMUSEMATTE" and of the U.S. trademark application, Serial No. 75/687,941, filing date April 20, 1999, therefor (the "Trademark").

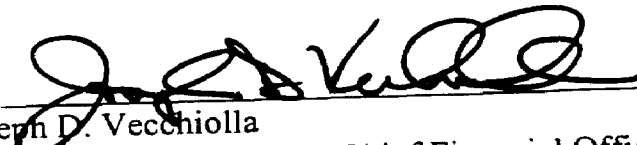
Amusematte Corp., a California corporation, with its principal place of business at 9638 Topanga Canyon Place, Unit A, Chatsworth, CA 91311 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution and other violations.

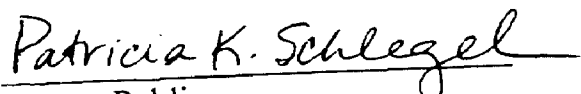
The Commissioner is requested to issue the certificate of registration to Assignee.

IN WITNESS WHEREOF, the undersigned has executed this Assignment the 4th day of August, 2000.

APPLIED GRAPHICS TECHNOLOGIES, INC.

By: 
Joseph D. Vecchiolla
Senior Vice President and Chief Financial Officer

Sworn to before me this 4th day of August, 2000.


Notary Public

PATRICIA K. SCHLEGEL
Notary Public, State of New York
No. 5002759
Qualified in New York County
Commission Expires October 5, 1999 *2000*

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