

09-13-2000

FORM PTO-1618A
Expires 08/30/99
OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

101455680

09-13-2000

CONFIRMANCE

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

5.14.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

1912096

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

09/12/2000 WTHA11 00000539 1912096

01 FC:481
02 FC:482

40.00 DP
125.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002133 FRAME: 0738

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ARMANDO DEZAN

Name of Person Signing

Signature

8/02/00

Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, DEAR, INC., a Georgia corporation, having its principal office at 1279 Collier Road, Atlanta, Georgia ("Assignor"), has adopted, owns and is using the trademarks CANDONI, QUALITY RUNS IN THE FAMILY, and VERITAS for which Assignor owns the identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods/services identified therein as set forth on Schedule A annexed hereto (the "Marks"); and

WHEREAS, BRI-AL, L.L.C., an Illinois limited liability company, having its principal office at 1300 Mount Kemble Road, Morristown, New Jersey ("Assignee") desires to acquire the Marks for the goods/services described in Schedule A annexed hereto and the federal registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the good will of the business symbolized by the Marks, and the registrations thereof.

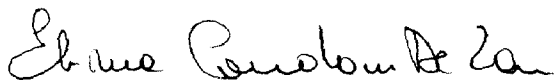
August 2, 2000

Dear, Inc.

By: 


President

ATTEST:


Secretary

STATE OF NEW JERSEY)
 : ss.:
COUNTY OF MORRIS)

On this 2nd day of August, 2000, before me personally came Armando DeZan to me known, who being by me duly sworn, did depose and say that he is the President of Dear, Inc., the corporation described in and which executed the foregoing instrument; that he knows the corporate seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.



Notary Public

**DIANE BONAR
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/8/2002**

Schedule A

United States Trademarks

Trademark	International Class (es)	Registration Number	Serial Number	Goods/Services
a. Candoni	29,30	1912096	74-487402	Olive Oil \ Vinegar and Rice
b. Candoni	29,30	2133396	75-166742	Processed Vegetables Prepared Sauces and Spices
c. Quality Runs in the Family	29,30	2157705	75-201354	Processed Vegetables, Olive Oil Vinegar, Rice, Prepared Sauces, Spices, Cookies and Pasta
d. Veritas	29	1941530	74-446002	Olive Oil
e. Veritas	29,30	2084708	75-001593	Processed Vegetables and Spices
f. Veritas	30	2180792	75-366818	Vinegar