

09-13-2000



FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

09 13 10

ASSIGNMENT

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

8-11-00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year _____
- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Howard W. Sams & Co., Inc.

03302000

Formerly n/a

0724842

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Indiana

Receiving Party

Mark if additional names of receiving parties attached

Name eCatalogs.com, Inc.

DBA/AKA/TA n/a

Composed of n/a

Address (line 1) 1925 Century Park East, Suite 255

Address (line 2) _____

Address (line 3) Los Angeles
City

California/ USA
State/Country

90067
Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

09/12/2000 NTHA11 00000034 0724842

01 FC:481 40.00 DP
02 FC:482 25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002134 FRAME: 0537

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

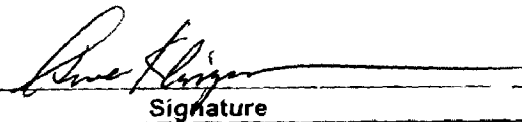
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Steven Klingenberger
Name of Person Signing


Signature

5/2/00
Date Signed

ASSIGNMENT OF TRADEMARK AND
SERVICE MARK REGISTRATIONS

This Agreement is made on the 10 day of February, 2000 between Bell Atlantic Corporation, a Delaware corporation, with an address at 1095 Avenue of the Americas, New York, NY 10036 ("ASSIGNOR"), and eCatalogs.com, Inc., a Delaware corporation, having its principal office at 1925 Century Park East, Los Angeles, CA 90067 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted the trademarks and service marks listed in Appendix A for which it owns federal registrations in the United States Patent and Trademark Office;

WHEREAS, ASSIGNOR is the owner of common law rights to the marks listed in Appendix B; and

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and service marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks and service marks and trademark and service mark registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

BELL ATLANTIC CORPORATION

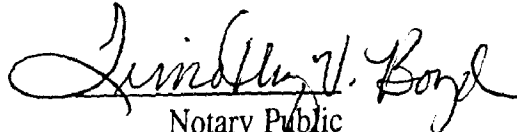
Dated: February 10, 2000

By: Sarah Deutsch
Name: Sarah Deutsch
Title: Assistant Secretary

County of ARLINGTON

)
) ss:

On this 10th day of FEBRUARY, 2000, before me appeared SARAH DEUTSCH, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of Bell Atlantic Corporation.


Notary Public

My Commission Expires: 9/30/03

APPENDIX A

REGISTRATIONS

TRADEMARK OR SERVICE MARK	REGISTRATION NUMBER	REGISTRATION DATE
VCRFACTS	1,502,168	08/30/88
COMPUTERFACTS	1,533,014	04/04/89
HOWARD W. SAMS and Design	682,589	07/28/59
HOWARD W. SAMS and Design	681,176	06/30/59
PHOTOFACT	682,588	07/28/59
PROMPT PUBLICATIONS	1,699,025	07/07/92
SAMS and Design	1,376,607	12/24/85
DATAHOST	2,129,381	01/13/98
DATAVIEW	2,053,133	04/15/97
CIRCUITRACE	724,842	12/05/61
QUICK-CHECKS	1,332,020	08/08/91