



101455900

Tab settings     8.11.25

To the Honorable Commissioner of Patents

Send original documents or copy thereof.

1. Name of conveying party(ies):

Ferrari S.p.A.

- Individual(s)
- General Partnership
- Corporation-State
- Other Italian joint stock company

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 24, 2000

2. Name and address of receiving party(ies)

Name: Ferrari Idea S.A.

Internal Address: \_\_\_\_\_

Street Address: Riva Paradiso 14

CH-6900 Paradiso, Lugano, Switzerland  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Swiss joint stock company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/979260

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Albert Robin

Internal Address: Robin, Blecker & Daley

Street Address: 330 Madison Avenue

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

09/13/2000 MTHAI1 00000350 75979260

01 FC:481

40.00 DP

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Albert Robin

Name of Person Signing

Signature

August 8, 2000

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002134 FRAME: 0846**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Registration of  
FERRARI S.p.A.

Application No. 979260

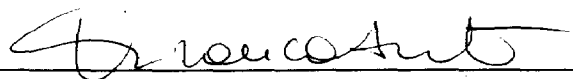
Filed: March 25, 1999

Mark: 360 MODENA

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

The firm of ROBIN, BLECKER & DAILEY, whose postal address is 330 Madison Avenue, New York, New York 10017-5001, is hereby designated domestic representative upon whom notices of process in proceedings affecting the mark may be served.

FERRARI IDEA S.A.

By: 

Typed Name: FRANCA ACUTO

Signed at \_\_\_\_\_ this 24<sup>th</sup> day of July 2000

**ASSIGNMENT OF APPLICATIONS FOR REGISTRATION****BETWEEN**

**FERRARI S.p.A.**, an Italian company of Via Emilia Est 1163, 41100 Modena, Italy (hereinafter called "the Assignor") of the one part

**AND**

**FERRARI IDEA S.A.**, a Swiss company of Riva Paradiso 14, CH-6900 Paradiso, Lugano, Switzerland (hereinafter called "the Assignee") of the other part

**WHEREAS**, the Assignor has filed the application for registration of trademark "360 MODENA" Serial No. 979260 in classes 25 and 28, filed on March 25, 1999 (hereinafter "the Trademarks") and

**WHEREAS** the Assignee is desirous of acquiring the Trademarks;

**NOW THEREFORE**, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolised by the Trademarks, and the above-identified application for registration of the Trademarks.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to the said Assignee.

**FERRARI S.p.A.**  
**UN PROCURATORE**  
**(Manuela Borellini)**

**FERRARI S.p.A.**

Signed at \_\_\_\_\_, this 24<sup>th</sup> day of July 2000