



09-14-2000



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101456085

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):  
 Fore Ground Marketing, Inc.  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-Delaware  
 Other \_\_\_\_\_  
 Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
 Execution Date: March 1, 1998

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 B. Trademark registration No.(s)  
 1,863,901 FASTRACKS & Design  
 Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Roberta S. Bren  
 OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
 Attorneys at Law  
 Fourth Floor  
 1755 Jefferson Davis Highway  
 Arlington, Virginia 22202  
 OSMMN Ref: 4932-001-35

2. Name and address of receiving party(ies):  
 Name: Entertainment Marketing Information Services  
 Address: The Gateway Building  
 14<sup>th</sup> Floor  
 One North Lexington Avenue  
 White Plains, NY 10601  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other  
 If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

6. Total number of applications and registrations involved: 1  
 7. Total fee (37 CFR 3.41): . . . \$ 40  
 Enclosed  
 Authorized to be charged to deposit account  
 8. Deposit account number: 15-0030  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roberta S. Bren      Roberta S. Bren      August 21, 2000  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 3

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
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## CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Fore Ground Marketing, Inc., a Delaware corporation located and doing business at 220 North Central Park Avenue, Hartsdale, New York 10530, hereinafter referred to as the Assignor owned the mark FASTRACKS and FASTRACKS and Design and Registration No. 1,863,901; and

WHEREAS, Entertainment Marketing Information Services, a general partnership organized and existing under the laws of Delaware, located and doing business at The Gateway Building, 14<sup>th</sup> Floor, One North Lexington Avenue, White Plains, New York 10601, hereinafter referred to as the Assignee, was desirous of acquiring said marks, and registration, and the good will of the business associated with said marks;

WHEREAS, on March 1, 1998, Assignor did assign unto said Assignee, all of Assignor's rights, title and interest in, to and under the marks FASTRACKS and FASTRACKS and Design and Registration No. 1,863,901, and the good will of the business associated with said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, said Assignor confirms that on March 1, 1998, it did sell, transfer, convey and assign unto the said Assignee, its successors, and assigns, all right, title and interest in

and to the marks FASTRACKS and FASTRACKS and Design and Registration No. 1,863,901, the good will of the business in connection with which the said marks are used and the right to sue for past infringements thereof.

IN WITNESS WHEREOF, the said Assignor has hereunto signed its name this 31<sup>st</sup> day of July, 2000

Fore Ground Marketing, Inc.

By:   
(Signature)

Name: Michael Fine

Title: President

Date: 7/31/00

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