

09-14-2000



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101456084

To the Honorable Commissioner of Patents and Trademarks

or copy thereof.

1. Name of conveying party(ies):

Soundscan, Inc.

- Individual(s)
- General Partnership
- Corporation-New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Entertainment Marketing Information Services

Address: The Gateway Building  
14<sup>th</sup> Floor  
One North Lexington Avenue  
White Plains, NY 10601

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Other

Execution Date: March 1, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,856,925 SOUNDSCAN; 1,857,872 SOUNDSCAN & Design

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Roberta S. Bren  
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
Attorneys at Law  
Fourth Floor  
1755 Jefferson Davis Highway  
Arlington, Virginia 22202

OSMMN Ref: 4932-001-35

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): . . . \$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 15-0030  
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roberta S. Bren

Name of Person Signing

Roberta S. Bren  
Signature

August 21, 2000  
Date

Total number of pages including cover sheet, attachments, and document: 3

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1 FC:481  
2 FC:482

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## CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Soundscan, Inc., a New York corporation located and doing business at 220 North Central Park, Hartsdale, New York 10530, hereinafter referred to as the Assignor owned the SOUNDSCAN and SOUNDSCAN and Design marks and Registration Nos. 1,856,925 and 1,857,872; and


WHEREAS, Entertainment Marketing Information Services, a general partnership organized and existing under the laws of Delaware, located and doing business at The Gateway Building, 14<sup>th</sup> Floor, One North Lexington Avenue, White Plains, New York 10601, hereinafter referred to as the Assignee, was desirous of acquiring said marks, and registrations therefore the portion of the business to which the marks pertain, and the good will of the business associated with said marks;

WHEREAS, on March 1, 1998, Assignor did assign unto said Assignee, all of Assignor's rights, title and interest in, to and under the marks SOUNDSCAN and SOUNDSCAN and Design and Registration Nos. 1,856,925 and 1,857,872 and the good will of the business associated with said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, said Assignor confirms that on March 1, 1998, it did sell, transfer, convey and assign unto the said Assignee, its successors, and assigns, all right, title and interest in and to the marks SOUNDSCAN and SOUNDSCAN and Design and Registration Nos. 1,856,925

and 1,857,872, the good will of the business in connection with which the said marks are used and the right to sue for past infringements thereof.

IN WITNESS WHEREOF, the said Assignor has hereunto signed its name this 31<sup>st</sup> day of July, 2000

By:   
(Signature)

Name: Michael Fine

Title: President

Date: 7/31/00

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