



09-15-2000

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

05-26-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #57



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Original documents or copy thereof.

ME
9-12-00
AMP 5-26-00

1. Name of conveying party(ies):
 United States Team Roping Championships,
 Inc.
 New Mexico Team Roping Championships,
 Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New Mexico
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: USTRC Acquisition Corp.
 c/p FCP Investors IV, L.P.
 Internal Address: _____
 Street Address: 100 N. Tampa St., Suite 2410
 City: Tampa State FL ZIP 33602

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 12, 1998

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 75/129,341

B. Trademark registration No.(s) 1,896,139;
 1,844,812; 2,344,368; 2,344,367;
 2,269,362

Additional numbers attached? Yes No

6. Total number of applications and registrations involved: 6

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Peter D. Murray, ESq.
 Internal Address: Cooper & Dunham LLP
 Street Address: 1185 Avenue of the Americas
 City: New York State: NY ZIP 10036

7. Total fee (37 CFR 3.41):\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 03-3125
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter D. Murray Peter D. Murray 5/23/00
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded in required cover sheet information to:
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 Washington, D.C. 20231

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01 FC:481
 02 FC:482

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TRADEMARK
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 PATENT & TRADEMARK OFFICE SITE
 SEP 12 2000

ASSIGNMENT OF INTELLECTUAL PROPERTY

UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC., a New Mexico corporation, and **NEW MEXICO TEAM ROPING CHAMPIONSHIPS, INC.**, a New Mexico corporation, each having its principal place of business at 7511 East 4th Street, N.W., Albuquerque, New Mexico 87107 (the "Assignors"), are the owners of the Intellectual Property (as defined in the Asset Purchase Agreement among the Assignors, the Assignee (as defined below) Paul Dennis Gentry and Connie M. Gentry).

USTRC ACQUISITION CORP., a Delaware corporation, having its principal place of business c/o FCP Investors IV, L.P., 100 N. Tampa Street, Suite 2410, Tampa, FL 33602 (the "Assignee"), is desirous of acquiring, and Assignors are desirous of transferring and assigning to Assignee, all of each Assignor's right, title and interest in and to the Intellectual Property, together with any and all goodwill that is associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby expressly acknowledged, Assignors hereby agree as follows:

1. Assignors hereby assign and transfer to Assignee all of their right, title and interest in and to the Intellectual Property, including but not limited to, the trademarks set forth on Schedule I hereto, together with all of the goodwill of the business associated with the Intellectual Property and together with all claims that could have been asserted by either Assignor for damages by reason of past infringement by third parties of any of the Intellectual Property prior to the date hereof, with the same right to sue for, and collect the same for Assignee's own use and benefit and for the use and benefit of its successors, assigns and/or its other legal representatives.

2. This Assignment shall be governed by and construed and interpreted in accordance with the laws of the State of New Mexico.

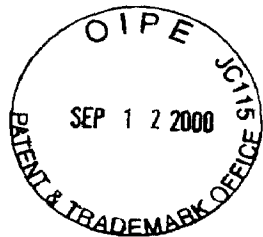
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IN WITNESS WHEREOF, Assignors have duly executed this Assignment of Intellectual Property as of the 12th day of May, 1998.

UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC.

By: Paul Dennis Gentry
Name: Paul Gentry
Title: President

NEW MEXICO TEAM ROPING CHAMPIONSHIPS, INC.

By: Paul Dennis Gentry
Name: Paul Gentry
Title: President

Notary Public
Qualified in New York County
Commission Expires Aug. 21, 1997

STATE OF _____)
COUNTY OF (_____)

SS.:

On the 12th day of May, 1998, before me personally came Paul Dennis Gentry, who stated that he is the President of UNITED STATES TEAM ROPING CHAMPIONSHIPS, INC., a New Mexico corporation, and the President of NEW MEXICO TEAM ROPING CHAMPIONSHIPS, INC., a New Mexico corporation, and he acknowledged that he executed the above instrument as the act of each said corporation for the purpose therein set forth.

[Signature]
NOTARY PUBLIC

My commission expires:

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Schedule I

1. Registered Trademarks and Applications

- A. Registered Trademark/Service mark
Reg. No. 1,896,139
Mark: UNITED STATES TEAM ROPING CHAMPIONSHIPS (and design);
Filing date: January 25, 1993
Registration Date: May 30, 1995
Status: Certificate of Registration issued;
Section 8 and 15;
Affidavit due November 30, 2000.
- B. Registered Trademark/Service mark
Reg. No. 1,844,812
Mark: USTRC;
Filing date: August 9, 1993;
Registration Date: July 12, 1994;
Status: Certificate of Registration issued;
Section 8 and 15;
Affidavit due January 12, 2000;
Identification of Goods to which this mark is being used: Class 41 -- Organizing and conducting roping competitions;
First Use: January 1, 1990;
First Use in Commerce: January 1, 1990.
- C. Actual Use Trademark Application
Serial No. 75/380248;
Mark: UNITED STATES TEAM ROPING CHAMPIONSHIP;
Filing date: October 27, 1997;
Status: Awaiting approval from the Trademark Office;
Identification of Goods to which this trademark is being used: Class 14 -- Precious metal prizes made from any combination of sterling silver, gold overlay or semi-precious stones, namely, belt buckles, money clips, pocket knives, pins; and further, chronometric instruments;
First Use: March 7, 1990;
First Use in Commerce: January 1, 1990.
- D. Actual Use Trademark Application
Serial No. 75/380247;
Mark: USTRC;
Filing date: October 27, 1997;
Status: Awaiting approval from the Trademark Office;
Identification of Goods to which this trademark is being used: Class 14 -- Precious metal prizes made from any combination of sterling silver, gold

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overlay or semi-precious stones, namely, belt buckles, money clips, pocket knives, pins; and further, chronometric instruments;

First Use: March 7, 1990;

First Use in Commerce: January 1, 1990.

- E. Intent-to-Use Trademark Application
Serial No. 75/129341;
Mark: UNITED STATES TEAM ROPING CHAMPIONSHIPS (and design);
Filing date: July 2, 1996;
Status: Application published for objection 2/24/98;
Status: Awaiting Registration Certificate;
Identification of Goods to which this trademark may be applied: Class 18 -- Leather goods, namely, saddles, bits, leather carrying bags, blankets, namely, horse blankets and saddle blankets, saddle pads and garment bags; Class 25 -- Clothing, namely, tee-shirts, coats and related outerwear, namely jacket, vests, parkas, blazers, sweaters and sweatshirts woven shirts, jeans and headwear.
- F. Intent-to-Use Trademark Application
Serial No. 75/129342;
Mark: USTRC;
Filing date: July 2, 1996
Status: Application published for objection 2/24/98; awaiting Registration Certificate;
Identification of goods to which this trademark may be applied: Class 18 -- Leather goods, namely, saddles, bits, leather carrying bags, blankets, namely, horse blankets and saddle blankets, saddle pads and garment bags; Class 25 -- Clothing, namely tee-shirts, coats and related outerwear, namely, jacket, vests, parkas, blazers, sweaters and sweatshirts woven shirts, jeans and headwear.

2. Unregistered Trademarks

- A. Identification of Goods to which trademark identified in paragraph 1.A. above (Registered Trademark/Service mark Re. No. 1,896,139) is being used: Classes 16 & 41 --
Circulars listing names and corresponding handicap information for individuals participating in roping competitions, printed educational materials pertaining to said listings, entry booklets for roping competitions, and instruction sheets for using said listings and for organizing and

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conducting roping competitions; First Use:
January 1990; First Use in Commerce: January
1990.

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D.SULLIVAN GRAEV KARRBELL

TRADEMARK

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APPENDIX A

REGISTERED TRADEMARK

REG. NO.

UNITED STATES TEAM ROPING CHAMPIONSHIPS
and Design
USTRC
UNITED STATES TEAM ROPING CHAMPIONSHIP
and Design
USTRC
USTRC

1,896,139
1,844,812
2,344,368
2,344,367
2,269,362

TRADEMARK APPLICATION

SERIAL NO.

UNITED STATES TEAM ROPING CHAMPIONSHIPS
and Design

75/129,341