FORM PTO-1595 1-31-92

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HEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

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9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Norman Zafman, Esq.	101400023	3 NLT YIYW
Shaul Trading, Inc.  OB-14-2000 Us Presents TWOGETTM Most Reptor Pole  Individual(s) Association General Partnership Lumited Partnership X. Corporation - State California Other Additional name(s) of conveying party(ies) attached?yesX No 3. Nature of conveyance:	To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
Internal Address:   Street A	1. Name of conveying party(ie:	Name and address of receiving party(ies):
Internal Address: Street Address: Street Address: Street Address: Street Address: Street Address: Street Address: B538 Warner Drive  City Culver City State CA ZIP: 90232  City Culver City State CA ZIP: 90232  Individual(s) citizenship Association  Limited Partnership Association  Citier State California  Other Security Agreement Change of Name  Other Cher Change of Name  Other Cher Cher Change of Name  Other Security Agreement Change of Name  Other Cher Cher Change of Name  Additional number(s) or registration number(s):  A Trademark Ai-plication No.(s)  B. Trademark Registration No.(s) 2,113,309  Additional numbers attached? Yes X No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Norman Zafman, Esq.  Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN  Seventh Floor  City Los Angeles State CA ZIP: 90025  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Norman Zafman, Esq.  Norman Zafman, Esq.  Norman Zafman, Esq.		Name: DJF Enterprises, Inc.
Individual(s)		Internal Address:
General Partnership Limited Partnership X Corporation - State California Other Additional name(s) of conveying partylies) attached?YesX_No  3. Nature of conveyance:		Street Address: 8538 Warner Drive
Association  Other  Additional name(s) of conveying party(ies) attached?YesX No  3. Nature of conveyance:	Individual(s) Association	City: Culver City State: CA ZIP: 90232
Other	General Partnership Limited Partnership	Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes X No  Nature of conveyance:  X Assignment Merger Security Agreement Change of Name Other  Execution Date: 7/14/00  4. Application number(s) or registration number(s): A. Trademark A: plication No.(s)  B. Trademark Registration No.(s) 2,113,309  Additional numbers attached? Yes X No  Shame and address of party to whom correspondence concerning document should be mailed:  Name: Norman Zafman, Esq.  Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN Street Address: 12400 Wilshire Boulevard Seventh Floor City: Los Angeles State: CA ZIP: 90025  Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  A Corporation - State California  Other It assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No  Other It assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No  (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes X No  B. Trademark Registration No.(s) 2,113,309  B. Trademark Registration No.(s) 2,113,309  F. Total number of applications and registrations involved: 1  Total number of applications and registrations involved: 1  Total fee (37 CFR 3.41)  S 40,00  A Enclosed A Deficiency of fees authorized to be charged to deposit account number: 02-2666  (Attach duplicate copy of this page if paying by deposit account)  B. Deposit account number: 02-2666  (Attach duplicate copy of this page if paying by deposit account)  B. Deposit account number: 03-2666  (Attach duplicate copy of this page if paying by deposit account)  B. Deposit account number: 03-2666  (Attach duplicate copy of this page if paying by deposit account)	X Corporation – State <u>California</u>	Association
3. Nature of conveyance:  X Assignment	Other	Limited Partnership
Merger   Security Agreement   Change of Name   Change of Name   Other	Additional name(s) of conveying party(ies) attached?YesX_No	X Corporation - State <u>California</u>
Security Agreement Change of Name Other Change of Name Other Cher (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? YesX_ No Additional name(s) & address(es) attached? YesX_ No	3. Nature of conveyance:	Other
Additional name(s) & address(es) attached?Yes _X_No  4. Application number(s) or registration number(s):  A. Trademark Ai-plication No.(s)  Additional numbers attached?Yes _X_No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name:Norman Zafman, Esq.  Internal Address: _BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN	•	
A. Application number(s) or registration number(s):  A. Trademark Al: plication No.(s)  Additional numbers attached?  Yes X_No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Norman Zafman, Esq.  Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN  Street Address: 12400 Wilshire Boulevard  Seventh Floor  City: Los Angeles State: CA ZIP: 90025  C:481  40.00 0P  9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Norman Zafman, Esq.	Other	(Designations must be a separate document from Assignment)
Additional numbers attached?Yes _X_No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name:Norman Zafman, Esq.  Internal Address:BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN	Execution Date: 7/14/00	Additional name(s) & address(es) attached? Yes _X_No
document should be mailed:  Name: Norman Zafman, Esq.  Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN  Street Address: 12400 Wilshire Boulevard Seventh Floor  City: Los Angeles State: CA ZIP: 90025  To NOT USE THIS SPACE  Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Norman Zafman, Esq.		
Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN  Street Address: 12400 Wilshire Boulevard  Seventh Floor  City: Los Angeles State: CA ZIP: 90025  5/2000 MTHAI1 00000443 2113309  DO NOT USE THIS SPACE  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Norman Zafman, Esq.		6. Total number of applications and registrations involved: 1
Street Address: 12400 Wilshire Boulevard Seventh Floor City: Los Angeles State: CA ZIP: 90025  DO NOT USE THIS SPACE  Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  X Enclosed X Deficiency of fees authorized to be charged to deposit account 8. Deposit account number: 02-2666 (Attach duplicate copy of this page if paying by deposit account)  DO NOT USE THIS SPACE  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	Name: Norman Zafman, Esq.	
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	document.	we and correct and any attached copy is a true copy of the original $8/88/30$
Name of Person Signing Signature Date  Total number of pages comprising cover sheet: 1	Norman Zatman, Esq.  Name of Person Signing Signature	Date

**TRADEMARK REEL: 002136 FRAME: 0563** 

## ASSIGNMENT OF MARK

WHEREAS, SHAUL TRADING, INC., formerly known as Sunset Light, Inc., a California corporation, having its place of business at 1377 South Flower Street, Los Angeles, California, 90015 ("ASSIGNOR" herein), has adopted, used and is the owner of U.S. Trademark Registration No. 2,113,309 for the mark SMASH BY O.G. THE ORIGINATOR AND DESIGN, which issued on November 18, 1997 as evidenced by its registration in the United States Trademark Office.

WHEREAS, DJF ENTERPRISES, INC., a California corporation, having a place of business at 8538 Warner Drive, Culver City, California 90232 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof, together with the goodwill of the business in connection with which said mark is used.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above mark and the above-identified registration thereof, and all rights and privileges pertaining to said mark, together with the goodwill of the business symbolized by the mark.

DATED: July/4, 2000

08-14-2000

U.S. Patent & TMOfo/TM Mail Ropt Dt. #58

STATE OF CALIFORNIA COUNTY OF LOS ANGELES **ASSIGNOR:** 

SHAUL TRADING, INC.

Steven Shaul
President

On July 14, 2000, before me LLIIS ANGEL COON, Notary Public, personally appeared SHALL—w personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

LUIS ANGEL OCON
Commission # 1146124
Notary Public - Colifornia
Los Angeles County
My Comm. Expires Jul 5, 2001

RECORDED: 08/14/2000

WITNESS my hand and official seal.

Signature of Notary

TRADEMARK
REEL: 002136 FRAME: 0564