

09-18-2000

U.S. Department of Commerce

Patent and Trademark Office

TRADEMARK

RECORD

101459962

TRADEMARKS ONLY

8.23.00

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or cop(ies).

Submission Type

☒ New
☐ Resubmission (Non-Recordation)
 Document ID # _____

☐ Correction of PTO Error
 Reel # _____ Frame# _____

☐ Corrective Document
 Reel # _____ Frame# _____

Conveyance Type

☒ Assignment
☐ Security Agreement
☐ Merger
☐ Change of Name
☐ Other
☐ License
☐ Nunc Pro Tunc Assignment
 Effective Date
 Month Day Year

Conveying Party

☐ Mark if additional names of conveying parties attached

Name Zender Electronic Communications, Inc.

Execution Date
 Month Day Year
 08/11/00

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization Ohio

Receiving Party

☐ Mark if additional names of conveying parties attached

Name eCommerce Industries, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 2070 Chain Bridge Road

Address (line 2) Suite 650

Address (line 3) Vienna Virginia 22182

City State/Country Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.
☒ Corporation ☐ Association
☐ Other
 (Designation must be a separate document from Assignment.)

☒ Citizenship/State of Incorporation/Organization California

09/18/2000 IJALLAH2 00000241 75897025

FOR OFFICE USE ONLY

01-50-481

40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT REQUEST TO RECORD ASSIGNMENT DOCUMENT TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
 Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

EK911487019US

TRADEMARK
 REEL: 002136 FRAME: 0833

TRADEMARK

Domestic Representative Name and Address
Name

Enter for the first Receiving Party Only

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(415) 772-6881

Name Beth M. Goldman, Esq.

Address (line 1) Heller Ehrman White & McAuliffe LLP

Address (line 2) 525 University Avenue

Address (line 3) Palo Alto, California 94301

Address (line 4)

Pages Enter the total number of pages of the attached
conveyance document including any attachments

#9

Trademark Application Number(s) or Registration Numbers(s)

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75897025

Number of Properties

Enter the total number of properties involved.

#1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

#\$40.00

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 08-1645

Authorization to charge additional fees:

Yes ☒

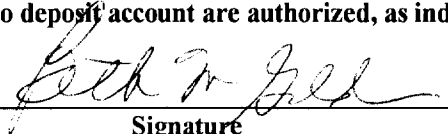
No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Beth M. Goldman, Esq.

Name of Person Signing


Signature

08/23/2000

Date Signed

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the “*Assignment*”) is made as of this 11th day of August, 2000, by and between Zender Electronic Communications, Inc. (“*Seller*”) in favor of eCommerce Industries, Inc. (“*Buyer*”).

SELLER AGREES AS FOLLOWS:

1. Assignment of the Trademark(s) of Seller. Seller does hereby sell, convey, assign, transfer, and deliver to Buyer, its successors and assigns, all of Seller’s right, title and interest in and to the trademarks, trade names and service marks and any applications thereto, including the good will associated with such intellectual property, as set forth on Exhibit A.

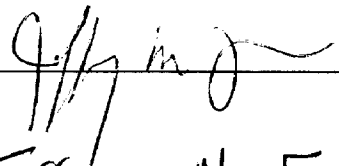
2. No Rights in Third Parties. Nothing expressed or implied in this Assignment is intended to confer upon any person, other than the parties to the Agreement and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this Assignment.

3. Successors and Assignees. This Assignment is executed pursuant to the Agreement and is entitled to the benefits thereof and shall be binding upon and inure to the benefit of Seller and Buyer and their respective successors and assigns.

IN WITNESS WHEREOF, Seller has executed this Assignment on the date first
above written.

Seller:

Zender Electronic Communications, Inc.

By: 

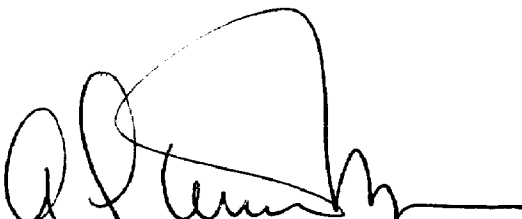
Name: Jeffrey M. Fine

CORPORATE ACKNOWLEDGMENT

STATE OF OHIO)
COUNTY OF HAMILTON) ss.

On this 11 day of August, 2000, before me, A. Dennis Miller, the undersigned Notary Public, personally appeared Jeffrey M. Fine personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the above and foregoing TRADEMARK ASSIGNMENT as President, on behalf of the corporation therein named, and acknowledged to me that the corporation executed it.

WITNESS my hand and official seal.



Notary Public in and for said State

A. DENNIS MILLER, Attorney at Law
NOTARY PUBLIC - STATE OF OHIO
My Commission has no expiration
date, Section 147.05 O.R.C.

Exhibit A

Description of Intellectual Property Assigned

1. The trademark application for the mark "BUYSUITE," submitted to the U.S. Patent and Trademark Office for registration on January 14, 2000 by Davidson & Gribbell, LLP on behalf of the Seller.

Applicant: Zender Electronic Communications, Inc.

Mark: BUYSUITE

International Class: 35

Drawing: One sheet

Specimens: Three specimens

Attorney Docket: ZEND-801