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1-31-92 08-11-2000



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

U.S. Patent & TMO/TM Mail Rcpt Dt. #11 Patents

101460276

d original documents or copy hereof.

1. Name of conveying party(ies):
 Kraft Freia Marabou Aktiebolag

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Sweden
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):
 Name: Kraft Foods AS
 Address: Postboks 6774 Rodelokka
N-0503 Oslo, Norway

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Norway
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached
 Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & addresses attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: July 10, 2000

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s).
1,277,250 963,743 2,213,591
2,150,006

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

09/15/2000 BNGUYEN 00000313 1277250
 01 FC:481 40.00 DP
 02 FC:482 75.00 DP

6. Total number of applications and registration involved:.....4

7. Total fee (37 CFR 3.41) \$ 115.00

Enclosed
 Authorized to be charged to deposit account
 (Only if total fee is not sufficient)

8. Deposit account number:
23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson 8/11/2000
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT

The Assignor,

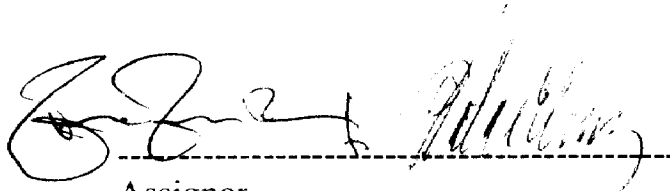
KRAFT FREIA MARABOU AB (556013-5203)
Allén 7
SE-172 85 SUNDBYBERG, Sweden

hereby declare that we have assigned to the assignee

KRAFT FOODS AS (911 831 872)
Postboks 6774, Rodeløkka
N-0503 OSLO, Norway

our entire right to and in the following Trademark registrations in the United States.

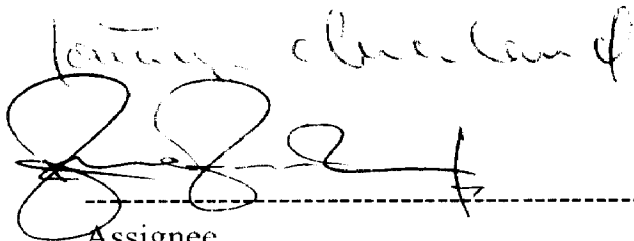
Reg. No. 2150006	DAIM	in the name of Kraft Freia Marabou AB
Reg. No. 2213591	DIME	in the name of Kraft Freia Marabou AB
Reg. No. 963743	MARABOU	in the name of Kraft Freia Marabou AB (formerly Freia Marabou Sverige AB)
Reg. No. 1277250	PRINSEN	in the name of Kraft Freia Marabou AB (formerly AB Malaco)



Assignor

Oslo, July 10, 2000

Place and date

Janne Marie Lund


Assignee

Oslo, July 10, 2000

Place and date

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2150006, 2213591, 963743, 1277250

Mark:

Registration Date:

Our Ref:

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

APPOINTMENT OF DOMESTIC REPRESENTATIVE

KRAFT FOODS AS, Postboks 6774, Rodelokka N-0503 OSLO, Norway [the owner of the above
registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations
Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom
notices or process in proceedings affecting the above-identified mark may be served.

By: 

[Signature]

Name: Jon Terje Overland
Arne Jurbrant

[Printed or typed]

Title: Chairman of the Board
Managing Director

Date: July 10, 2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2150006, 2213591, 963743, 1277250

Mark:

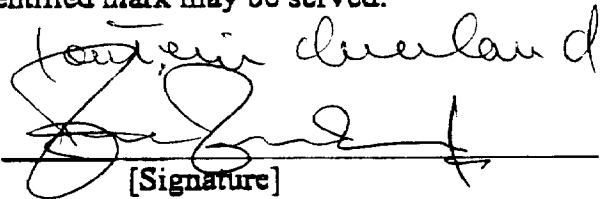
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By: 
[Signature]
Name: Jon Terje Overland
Arne Jurbrant
[Printed or typed]
Title: Chairman of the Board
Managing Director
Date: July 10, 2000

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Registration No. 2150006, 2213591, 963743, 1277250

Mark: :

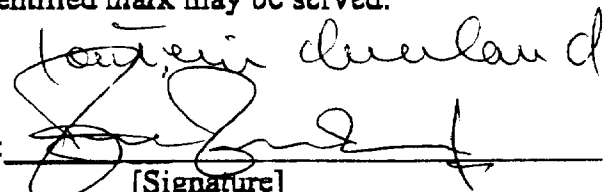
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