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FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
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TRADEMARK

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- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
03 13 2000

Conveying Party

Mark if additional names of conveying parties attached

Name **IGIA DIRECT INC.** Execution Date
Month Day Year
03 13 2000

Formerly _____ **75510612**

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization **NEW YORK**

Receiving Party

Mark if additional names of receiving parties attached

Name **TACTICA INTERNATIONAL, L.L.C.**

DBA/AKA/TA _____

Composed of _____

Address (line 1) **350 FIFTH AVENUE**

Address (line 2) _____

Address (line 3) **NEW YORK** **NEW YORK** **10118**

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other **LIMITED LIABILITY COMPANY**
- Citizenship/State of Incorporation/Organization **NEW YORK**

(9-18-2000) J1ALLAH2 00000311 75510612

40.00 DP
75.00 DP

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75510612"/>	<input type="text" value="75527382"/>	<input type="text" value="75570253"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75616638"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

NICOLE B. EMMONS

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

THIS ASSIGNMENT is made the 13th day of March, 2000, between IGIA DIRECT INC., a corporation organized and existing under the laws of the State of New York (the "Assignor"), and TACTICA INTERNATIONAL, L.L.C., a limited liability company organized and existing under the laws of the State of New York (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademark(s) listed in the Schedule hereto and is the owner of the applications therefor and registration(s) thereof shown in the said Schedule (the "Trademarks"); and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademark, and the good will associated therewith.

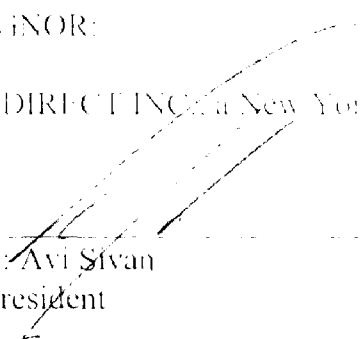
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the applications therefor and registration thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

<u>Trademark</u>	<u>Serial No</u>	<u>Filing Date</u>
AROMA BREEZE (word)	75/510612	June 29, 1998
IGIA PROTONIQUE (word)	75/527382	June 29, 1998
REVOLUTION EYES (word)	75/570253	October 14, 1998
SHAVE N STOP (word)	75/616638	January 7, 1999


ASSIGNOR:

IGIA DIRECT INC., a New York corporation

By: 
Name: Avi Sivan
Its: President

ASSIGNEE:

TACTICA INTERNATIONAL, L.L.C., a New York limited liability company

By: 
Name: Avi Sivan
Its: Chief Executive Officer